

Sefton Child Poverty Strategy

CHILD FRIENDLY SEFTON

ISN'T THE BIGGEST MONSTER THE POVERTY THAT THEY ARE LIVING IN



It's a good job that Mummy doesn't get hungry as she always gives me her biscuit

WE HAVE MORE CHILDREN LIVING IN SEFTON THAN EVER

POVERTY PROOFING SCHOOLS

WE NEED TO BE ABLE TO MOVE OUR FAMILIES OUT OF POVERTY



IT IS A COMMITMENT FOR THEIR ENTIRE LIFE TIME

GREAT MILESTONES
GREAT PROSPECTS
GREAT OPPORTUNITIES

SYSTEMATICALLY

SEVERE CONCENTRATIONS OF POVERTY IN SOME NEIGHBOURHOODS



I'm always EMOTIONAL, PASSIONATE & ANGRY

I'M ANGRY THAT CHILDREN IN SEFTON FIND THEMSELVES, THROUGH NO FAULT OF THEIR OWN IN POVERTY

ELIMINATE CHILD POVERTY WITHIN EXISTING RESOURCES

The problems are deep seated, historical.

intergenerational, interlocking & intersectional



HOW DO WE inspire OUR YOUNG CHILDREN?

make EDUCATION affordable for ALL

CRADLE TO CAREER

PREVENTION

INTERVENE EARLIER ON

LIVED EXPERIENCE

POVERTY TRAUMA

DISRUPTION

COMPLEX INTERLOCKING CHALLENGES

THROUGH THE LENS OF CRIMINAL JUSTICE

POOR EDUCATION OUTCOMES

NOT REGISTERED WITH A GP

- HE PROVIDERS
- LTMU
- HOPE
- LIPA
- HUGH BAIRD

- INDUSTRY
- APPRENTICESHIPS
- SCHOOLS

MEANINGFUL PATHWAYS FOR YOUNG PEOPLE

WHAT SKILLS DO YOU NEED?

LEVERAGE THE ASSETS

18.3% in Sefton are now experiencing poverty

Every working day that's 2 children



Invest

Every child is a superpower & should be encouraged to shine. Agenda of CONTINUOUSLY COMMUNICATING & SUSTAINABLE CHANGE

you know what it is the first time anybody has said anything nice about her

IT COSTS THE GOVERNMENT A HUGE AMOUNT OF MONEY

DON'T LABEL PEOPLE

TRANSFORMATIONAL LONG TERM INCLUSIVE GROWTH

UNLOCK THE POTENTIAL

what can we do as PARTNERSHIP

- SOCIAL ISOLATION & MENTAL WELLBEING
- FOOD & NUTRITION
- ADVICE, ADVOCACY & AWARENESS
- EXCHANGE SCHEMES - SWAP SHOPS
- CHILD CARE
- PRACTICAL SUPPORT

ENGAGE YOUNG PEOPLE

DO SOMETHING WITH THEIR FEEDBACK

DATA SHARING

CORRECT LANGUAGE

CO PRODUCTION

WE NEED TO WORK TOGETHER

IT'S THE GROWN UPS THAT NEED TO PROTECT THE CHILDREN

CO LOCATION

WHERE ARE THE GAPS?

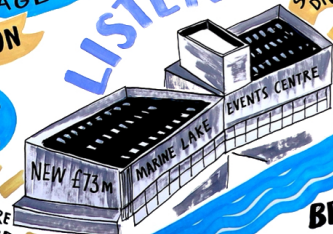
PANEL



TOUCHPOINTS BETWEEN STRATEGIES

MAKE SURE WE ARE JOINED UP

LISTEN



STRENGTHEN AND DIVERSIFY ECONOMY

BUILD RESILIENCE

YOUTH ENGAGEMENT

BEING UNDERSTANDING