

Sefton's Childhood Poverty Strategy Launch

Thanks next steps



Thank you for attending Sefton's Childhood Poverty Strategy launch earlier this month. It was wonderful to see almost a hundred senior leaders and practitioners from both Sefton and across the region, all committed to tackling this difficult and challenging issue.

The event was designed to formally launch the strategy and highlight the scale and complexity of child poverty in the borough. Our intention was to bring a positive focus to pockets, prospects, and places - the key drivers of the strategy, and to explore the real and lasting changes local organisations can make for children and families here in Sefton.

We have now had the chance to review the feedback from the tabletop sessions and were delighted to see so much energy, determination, and innovation across so many organisations.

We welcome all the constructive feedback on the self-assessment tool. We will work on making it simpler, and easier to navigate so it is ready to use early next year

Other feedback picked up from discussions revealed some shared priorities, including

- tools and training to help staff and volunteers identify those who may be experiencing the hidden hardship of child poverty

- a joint approach to tackling the shame and stigma linked to poverty, developed with input from young people and communities
- making simple changes within our own organisations

The broad attendance at the launch, the wealth of information shared in thought-provoking presentations, the evident energy and drive of everyone who gave up valuable time all reveal a gathering momentum to tackle child poverty together. This is momentum we cannot afford to lose if we are serious about implementing this child poverty strategy for Sefton.

We will share the updated child poverty self-assessment tool early next year, which will help kickstart organisational change and give and further inform year one priorities.

We will be organising a further event in the spring of 2023 and if you would like to be kept on our database for further contact and events or to nominate a colleague please email Helen.Oreilly@sefton.gov.uk .

You can view, download and share the strategy [here](#) link. And in the meantime, we would like to share the Social Mobility Commission's brand new State of the Nation report 2022: A fresh approach to social mobility (publishing.service.gov.uk) – including Jordan Coulton from Bootle, featured on page 33.

THANK YOU!

Margaret Jones

Director of Public Health