



# **Core Strategy: Report on Early Consultation**

**Sefton Council**  
November 2009

Planning & Economic Regeneration Department

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## 1. Purpose

1.1 The purpose of this Report is to summarise the first stage of consultation on the key issues facing Sefton, which will be used to inform the preparation of the Core Strategy. The Core Strategy will be the first of a series of Development Plan Documents (DPDs) that will ultimately replace the Unitary Development Plan. It will set out the vision, strategy and core policies for the 'spatial' development of Sefton over the next 15 to 20 years. The table below illustrates how this first stage fits into the wider consultation programme and the preparation of the Core Strategy as a whole:

		Consulting on?	When?
Stage 1	Initial consultation	<i>What issues does the Borough face over the next 15-20 years?</i>  Looking at topics such as housing, facilities and services, the environment, economy and climate change	April - September 2009
Draft Preferred Options prepared based on:			Spring 2010
<ul style="list-style-type: none"> <li>▪ Consultation</li> <li>▪ Studies currently being completed</li> <li>▪ Other strategies</li> </ul>			
Stage 2	Consultation on Preferred Options	<i>How can we best provide the solutions to the issues Sefton faces in the future?</i>  We will consult on what we conclude are the best ways of doing this.	Autumn 2010 Formal 6 weeks consultation
Stage 3	Consultation on Draft Core Strategy		2011

1.2 This report covers stage 1, sets out who was consulted, outlines the methods and techniques used during the consultations, and summarises the key issues raised in the responses received.

1.3 It also outlines how the consultation so far has met the requirements of national regulations<sup>1</sup> and advice<sup>2</sup>, which sets out who should be consulted and when, during the preparation of the Core Strategy.

## 2. Background

2.1 In preparing the Core Strategy, the Council is required to follow the procedures laid down in national regulations<sup>3</sup> and its Statement of Community Involvement.

2.2 The Council adopted its Statement of Community Involvement (SCI) on 5<sup>th</sup> October 2006. It sets out the Council's commitment to consultation and the process by which it will consult appropriate bodies in the course of drafting all documents that are part of the Local Development Framework. The SCI sets out the requirement for this report (also referred to as

<sup>1</sup> Section 25 of the Town & Country Planning (Local Development) (England) (Amendment) Regulations 2008

<sup>2</sup> Planning Advisory Service (PAS) DPD soundness self assessment checklist

<sup>3</sup> Town and Country Planning (Local Development) (England) Regulations 2004

a Consultation Statement). Appendix 1 sets out how this initial stage of consultation complies with Sefton's SCI and some national guidelines and advice on consultation.

2.3 The proposals for this first stage of consultation were endorsed by the Council's Consultation and Engagement Standards Panel in January 2009, and a report on the process was reviewed and commended by the Panel in July 2009. See Appendix 2 for further details.

### **3. Summary of consultation methods and groups consulted**

3.1 An essential part of the preparation of the Core Strategy is to involve those with an interest in the area - residents, businesses and other organisations. The aim of the first stage of consultation was to obtain a wide range of views about the issues that must be tackled and to seek views on how we should do this.

#### **Raising awareness**

3.2 A number of methods were used to raise awareness of the Core Strategy:

- Presentations were given to Area Committees and Parish Councils, partner organisations and local groups. Appendix 3 provides more details of these.
- The Council's web site drew attention to how people could get involved.
- A leaflet was included in all Council Tax Bills sent out in March 2009, highlighting some of the issues Sefton faces and encouraging people to contribute to the process.
- Leaflets advertising a Sefton Core Strategy logo competition for young people were distributed at Council Leisure Centres during school holiday activity sessions.
- A Newsletter was made available in Council One Stop Shops and sent to LDF consultees.
- There was representation at a Community Services stall in two local Shopping Centres.

3.3 Further details on these methods are provided in Appendix 4

#### **Initial consultation**

3.4 The initial consultation on the Core Strategy took place over a number of months, and culminated in a period of focused consultation between April and September 2009. Various methods were used, including:

- Individual meetings with a range of organisations with an interest in the Borough as well as other Council departments
- Formal and informal meetings with Area Committees and Parish Councils
- Meetings with seldom heard and specific interest groups
- Interactive youth and children's sessions.

3.5 All told, there were around 100 presentations, workshops and meetings, which have proved to a rich source of information. Much of this will influence the shape of the Core Strategy.

### Stakeholder meetings

3.6 There were a number of individual meetings with a range of organisations with an interest in the Borough (including the Environment Agency, United Utilities, the PCT, and Peel Ports), and with other departments of the Council. These discussions helped understanding of what issues these organisations currently face or anticipate in the future, and how the Core Strategy could help them implement their plans and strategies. Appendix 5 is a record of these meetings.

### Workshops

3.7 A significant element of the consultation took place through seven workshops held in each Area Committee area between April and June 2009. This allowed focus on the relevant issues for the settlement areas within Sefton as well as Borough-wide issues. The aim was to build up a picture of the key issues and opportunities by targeting a wide range of interests within those areas.

3.8 Local members were asked to suggest names of anyone who would be likely to be interested in making a contribution to these discussions. Over 230 people in total attended these workshops and around 60 groups and organisations were represented. Appendix 6 provides a list of those invited and Appendix 7 is a record of those who attended.



Crosby Workshop

3.9 Attendees included Area Committee members, Parish Councillors, local environmental, voluntary and faith groups, local businesses through the Business Village Partnerships and the Chamber of Commerce, Housing Associations and developers. Most attendees received an invitation as they represented a group or organisation with a significant local interest in the issues to be discussed. Local residents also had an opportunity to be involved as workshops were publicised on the Internet and 15 members of the Citizens Panel were invited to each one. The workshops were generally well received with participants raising many interesting issues and welcoming their chance to discuss local issues. A review of people's comments on the workshops is available in Appendix 8.



Bootle Workshop

3.10 The discussions at each workshop were chaired by people not directly connected with the Core Strategy to encourage a more objective process. These were mainly officers from other teams within the Planning and Economic Regeneration Department, other departments within the Council, from Sefton CVS or from the independent planning charity, Planning Aid.

3.11 Each workshop considered four themes. These were:

- Housing
- Jobs and the economy
- Protecting and enhancing the environment and climate change
- Town and local centres, facilities, services and getting around

3.12 A description of the structure and methods used during the Workshops is available in Appendix 9 and a record of comments made is in Appendix 10.

### **Youth and children's events**

3.13 Due to the long-term nature of the Core Strategy and the wide range of issues it encompassed, children and young people were a specific group identified by the Council to be consulted. A number of consultation sessions and events enabled us to do this, including one at Aintree Racecourse in July. This was organised by the Young Advisors and Planning Aid to gain the views of teenagers (14-15 years old). Forty pupils attended from a total of 5 schools, which represented most of the communities across the borough.



Youth Event at Aintree

3.14 Planning Aid and staff from Savio High also ran a number of activity sessions in local primary schools: with Year 5 children at St Robert Bellarmine RC Primary in Bootle, and Year 6 and 7 pupils during a Formby Schools Voice session. Both discussed planning issues and sought the views of pupils on their local area.



**Model making at St Robert Bellarmine Primary School**

3.15 From the sessions at St Robert Bellarmine, five letters were received from the children at on a wide range of issues. Their letters were very thoughtful and contain many helpful insights, including the need for facilities for young people, the importance of exercise to health and the value of green spaces within the community. These are available in Appendix 11.

3.16 For a fuller description of these events, see Appendix 12. Also a record of all the comments made during the sessions is available at Appendix 13.

### **Seldom heard groups**

3.17 Significant attempts were also made to engage with more seldom heard groups within the Borough by holding separate discussions or events. Discussions were held with organisations including ABILITY, Sefton Older Person's Forum, South Sefton Business Forum, traders' and residents' groups and a Parenting group. Appendix 14 provides details of groups consulted and the comments they made.



## 4. Summary of issues arising from consultation

4.1 The following section of the report summarises the key issues raised at the workshops together with views of organisations and individuals who were consulted separately.

### Housing

4.2 Workshop participants were made aware of the requirement in the Regional Spatial Strategy (RSS) that Sefton should provide for 500 new homes a year over the next 15 years. This figure was broken down for each settlement area according to population to give greater clarity of what the impact might be for each local community. Participants were advised on alternative ways of meeting the need for new homes including, in broad terms, brownfield land, building on green space and the Green Belt. There was consensus in workshops across the Borough that this target was unachievable in the built-up area, as there was not sufficient land available. Constraints to development such as green space, the Green Belt, protected nature sites and flood risk were highlighted. The Environment Agency confirmed that flood risk is a major constraint on expanding the built-up area of Sefton.



Refurbished terraced housing in Bedford  
Queens Housing Market Renewal area, Bootle

4.3 Workshop participants were then asked to identify what they thought were the key housing needs of people in their local area. The need for more affordable homes and a better mix of housing types and tenures was raised in every workshop. One Vision Housing confirmed that there is an acute shortage of social housing across the Borough, with long waiting lists, particularly in the north of the Borough.

Flats: an example of one type of high  
density housing in Bootle



4.4 Many people also thought there was more demand for family housing than flats and that more bungalows were needed for the elderly. The requirement for 'Lifetime Homes' was considered significant as many people felt it was important that homes were flexible to respond to people's changing needs. This was reinforced the Director of Health and Social Care who felt that provision for people with special housing needs should be incorporated into new developments, and that new homes should ideally be designed for a person's whole lifetime. The need for new Care Homes to be provided particularly in the north of the Borough was also highlighted.



Waterworks Street development, Bootle: new homes developed on part of a poor quality open space. The remainder was developed into a playing field for the adjacent school

4.5 During workshops, participants were also asked for their opinions on where future housing development could take place. Some possible sites were raised in all of the workshops. The general consensus was that future housing development should take place within the existing built up area giving priority to previously used sites and empty homes. Concern was also raised in all areas adjoining the countryside, that once development was allowed in the Green Belt, this could act as a precedent and so would need to be sensitively handled to ensure the majority of the Green Belt continued to be protected from development.

### Jobs and the economy

4.6 Workshop participants were asked whether land should be identified in local areas to provide for jobs. Opinion expressed varied considerably between workshops. General opinion in Formby, and to a lesser extent Sefton East Parishes, was that these areas were commuter settlements and therefore local residents would not generally need employment provided locally. This was in marked contrast to opinion in the south of the Borough where many felt the provision of local jobs should be a priority. Many people in this area also wanted better training that would have a stronger connection to job opportunities. Some were also concerned about poor access to several employment areas.



New business units at Bridle Road Industrial Estate

4.7 This previous point directly influenced discussion on whether more employment land was needed in the local area to accommodate these new jobs. Formby participants in particular were generally against providing much additional employment land. However in Southport, the consensus was that there was a considerable shortage of suitable high quality office space and general employment land in the area. This was echoed by the Sefton Chamber of Commerce, which highlighted the need for high quality industrial and business

units to replace a lot of the unsuitable stock that currently exists and restricts local businesses. On a similar theme, in several areas people suggested improving the appearance and infrastructure of employment sites to ensure existing employment land is used to its full potential.

New office space at Atlantic Park, Netherton



4.8 In many workshops, but particularly in the south of the Borough, the lack of start-up units for new small businesses was considered a significant issue.

4.9 The rural economy was raised as an issue in workshops where there were representatives from the rural area - including Sefton East Parishes and Crosby. Frustration was expressed that the Council did not seem to adequately support this sector.



The Port of Liverpool

4.10 The Port was a significant focus for discussion in both the Bootle and Crosby workshops. Participants in both areas recognised the major contribution the Port makes to the local economy, but also raised significant environmental concerns relating to traffic and noise. Peel Ports themselves also identified these as constraints, but are clear that the Port must expand if it is to maintain its role as a national and regional influence and help achieve one of the key objectives of the Merseyside 'Multi Area Agreement'.

## Protecting & enhancing the environment and climate change

Marshside Nature Reserve, Southport



4.11 Workshop participants were asked first to say what the most important features of their local environment were. Those in coastal areas all stressed the coast in general and sand dunes as valued features. The general opinion across all workshops and also at the Youth Event was that local green spaces were valued, and there was strong feeling and that they should be protected from development.

4.12 The Rimrose Valley was a treasured green space for those in Litherland and Ford. During sessions with children from St Robert Bellarmine, and the Youth Event, good quality green spaces with facilities for all ages were a common aspiration, as the young people recognised the health benefits of such areas. Many considered that the quality of some local parks needed to be improved. However, as well as parks, many participants in the north of the Borough, and also some of those in the denser urban areas in the south, valued other aspects of 'Green Infrastructure'<sup>4</sup> such as street trees. Many workshop participants and the pupils from St Robert Bellarmine Primary identified areas where Green Infrastructure could be enhanced and linkages to other areas improved. This is recognised by the Environment Agency who stress the importance of recognising Green Infrastructure in providing the necessary context for future development.

Derby Park, Bootle



4.13 Many workshop participants in the north of the Borough, particularly Formby and Southport, valued their local townscape and Victorian heritage highly as they felt it influences the character of the local area. They believed that too many new developments did not respect this and in many cases eroded it. It was acknowledged that in many Conservation Areas there is pressure for the demolition of older buildings and intensive re-build and infill developments, which can result in a dilution of historic character.

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<sup>4</sup> 'Green Infrastructure' is the network of natural environment and green spaces that lie within and between towns and villages that provide many social, economic and environmental benefits.



Lord Street, Southport

4.14 In relation to climate change and its effects, participants at the Youth Event in particular recognised this as a considerable concern for Sefton in the future, but most people at the workshops also recognised the challenge it presented. Flooding was a concern in some areas, particularly from the sea in coastal locations. Of those who were concerned, many agreed that the risk of flooding would probably increase in the future. People agreed that Sefton needs to remain aware of the uncertainties of climate change, especially rising sea levels and increased storminess that could speed up coastal erosion rates. This was a particular issue raised by Formby participants and is reinforced by the fact that Formby, and particularly Formby Point, is identified as one of the most vulnerable parts of the Sefton coast in terms of erosion rates.

4.15 Many people attending the workshops recognised the contribution of domestic energy consumption to CO<sub>2</sub> emissions and therefore climate change. As a result several suggested that new and existing homes should be made more energy efficient. The need to recycle and issues surrounding this were raised in almost every workshop.

### Town and local centres, facilities, services and getting around

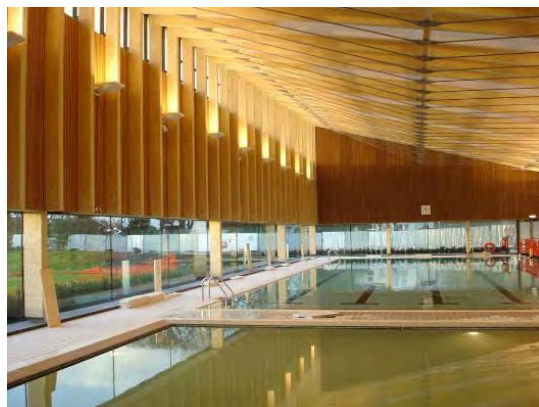
4.16 It was agreed that all town and district centres need investment if they are to continue to be a vibrant place of choice for people to shop, supported by a good range of other facilities. A particular concern expressed through all the workshops was about the closure of small local shops. Many thought this was due to competition from supermarkets and in some cases, high retail rents, reducing profitability. The experience of many has been a cycle of decline with the closure of shops and services in local centres mixed with a poor quality physical environment leading to further closures and declining quality. Workshop participants as well as school children from St Robert Bellarmine, young people from Y-Kids in Bootle and the Youth Event wanted their local centres strengthened to provide better facilities close by.

Crosby Village Centre



4.17 Participants were also asked to identify gaps in the provision of services and facilities in their local community. There was a universal view that facilities for young people, which were accessible and affordable, were lacking across the whole of Sefton. Young people at the Youth Event confirmed this view and during the Formby Voice session, pupils stated that although the new Pool had improved facilities, there was still very little to do in the area, especially in the evenings or at weekends. Many areas identified gaps in the provision of community and sports facilities, or complained that access to existing ones was inadequate from some locations. Again this issue was also raised strongly at the Youth Event.

Formby Pool



4.18 Access to health facilities was a concern in many areas across the Borough. Specifically workshops in the south revealed that many people found it difficult to access the main 'walk-in' facility at Litherland Town Hall and were critical of the move of more locally based health services to this location. Access by public transport to local hospitals was also deemed inadequate, which is an issue acknowledged within the Council's Transport team.



Litherland Town Hall NHS Walk-in Centre

4.19 Bootle's lack of some types of evening leisure facilities (such as a cinema and restaurants) was raised in a number of workshops in the south of the Borough. Participants felt this weakened Bootle's position as a town centre as local residents had to travel to out of town retail parks or to Crosby to use these facilities. It also meant that few people used the town centre in the evenings. Some felt that this contributed to increased anti-social behaviour and a resultant fear of crime in the area during the evening.

4.20 There was considerable concern shown by Workshop participants about congestion and pollution on main routes through Sefton, including the A565 (particularly through Crosby/Waterloo) and Dunningbridge Road. The Council's Environmental Protection Director shares these concerns. These locations are monitored due to their designation as Air Quality Management Areas, and as a result, the impact of new developments on these and other marginal areas will need to be considered.

4.21 Meanwhile in Southport, different issues regarding local facilities emerged. The retail

quality of the Town Centre is perceived as declining as it loses out to areas with more choice such as Manchester, Cheshire Oaks or the new Liverpool One development. This threat is recognised by many stakeholders, including the Sefton Chamber of Commerce, who hope that increasing the amount of high quality retail floor space will give the centre a boost. It is also anticipated that plans for some form of new Cultural Centre will also help improve Southport's status as a destination and 'Classic Resort'. Many also highlight the need for better linkages to be made between the town centre and the seafront.

4.22 A major issue for Southport surrounds access. The difficult road access from motorways and poor rail links to some destinations was seen as a factor that was holding back development. Workshop participants and local businesses alike felt that parking issues also contributed to this.



The Merseyrail Northern Line in Sefton

4.23 Rural areas were generally regarded as having the greatest deficiencies in public transport. However many of the more outlying urban estates were also regarded as poorly served and most areas highlighted some deficiencies and complained of a lack of service at evenings and weekends. This was a significant concern of participants at the Youth Event who often relied on public transport to get around and felt it needed to be made a more attractive, convenient and cheaper option. It was suggested that Sefton needs a better-integrated public transport system that provides quicker, more direct links to key locations.

4.24 Access to facilities for disabled people was a concern for a number of Workshop participants, members of ABILITY (a group which represents disabled people) and some pupils at St Robert Bellarmine School.



Pedestrian and cycle links in Litherland

4.25 Many workshop participants expressed their support for making it easier for people to choose more sustainable transport modes including walking and cycling. Most believed more cycle routes needed to be provided in order to achieve this. Southport workshop participants were supportive of the town's Cycle Town status and believed it should be used to a greater extent to enhance local cycling facilities and promote cycle use.

## Opportunities

4.26 Through the course of the workshops, several opportunities were highlighted. One theme that emerged was that the Council and its partners should make more of the coast and the leisure opportunities it offered - both natural and built. In Crosby there was strong feeling that there had been a missed opportunity with regards the 'Another Place' attraction. There was a wide agreement that there needed to be facilities provided for visitors and support for local enterprise to provide some of these (e.g. a café or shop) and better links to Waterloo centre. This is something the Council is already aware of and the major plans for the Crosby Waterfront area, including development of a new Observatory and the recently completed Water Centre will go some way towards addressing this.

Leeds - Liverpool Canal in Litherland



4.27 Workshop participants in many areas identified another asset which they considered was underused - the Canal. Many realise its benefits as a feature of the area, and believe its potential could be exploited more for leisure, or as a feature in new developments.

4.28 A number of those attending workshops in central Sefton also highlighted rural businesses as an opportunity for economic growth. They believed small businesses in the more rural areas should be better supported.

4.29 The table on the following page summarises comments made during the workshops under each topic area:



Topic	Issue
Housing	More affordable homes and a better mix of housing types and tenures
	More family housing and fewer flats
	More housing for those with specific needs e.g. for the elderly & housing should be more flexible and adaptable to suit changing needs
	New housing development should take place primarily within the existing urban area
	The Green Belt and green spaces should be protected from housing development
Jobs & the economy	More employment land needs to be provided in many areas
	Existing employment areas need to be of higher quality with better infrastructure
	There needs to be more start-up units for small businesses, particularly in the south of the borough
	The rural economy requires greater support
	The Port must balance future expansion with effects on the local environment e.g. noise and traffic
Protecting & enhancing the environment & climate change	The coast is an important natural asset which must be protected
	Local green spaces are important to communities and need to be protected from development
	The quality of and facilities in many parks need improvements
	Green Infrastructure (including street trees) is important and should be enhanced
	Local townscape and Victorian heritage is valued in many areas, particularly in the north
	New developments need to respect local character and design
	The impacts of climate change need to be taken into account - particularly flooding
	New and existing homes should be made more energy efficient and 'greener'
Town & local centres, facilities, services & getting around	Many centres need more investment and a better local environment if they are to serve communities well
	The closure of smaller local shops was a significant concern in many areas
	Need better facilities for young people which are accessible and affordable
	Access to health facilities is a concern across many areas
	A lack of leisure facilities in Bootle mean the town centre is used little in the evenings
	Congestion and pollution is a concern along several main roads in Sefton
	Public transport needs improvement - particularly in rural areas and the more outlying urban estates, and in the evenings and at weekends
	Must make it easier for people to choose more sustainable transport modes - including walking and cycling
Opportunities	Should make more of the coast and the leisure and commercial opportunities it offers, including better business facilities
	The canal should be treated more as a local asset
	The success of rural businesses should be encouraged

## 5. Use of comments and feedback

### Use of comments

5.1 The comments and views received during consultation have been recorded within this report and will be used to inform the next stage of the Core Strategy - as set out at the start of this Report. The issues raised will be considered along with a number of studies examining a range of topics including housing land capacity in the Borough and affordable housing need, and will be taken into account in preparing the Preferred Options for the Core Strategy.

5.2 Appendices 5, 10, 13 and 14 record all the comments made during consultation, breaking them down into categories. The 'Action' column states how each comment will be dealt with. Some are relevant issues that can be influenced by the Core Strategy and so will be taken account of in the next Preferred Options stage. Other comments are relevant to the Core Strategy but action would also need to be taken by other partner organisations in order to implement changes. The final category of comments is not within the scope of the Core Strategy and therefore these issues are considered best dealt with by another department or organisation. These comments have been summarised and passed on to the relevant department or organisation.

### How feedback was given to those who took part

5.3 At Workshops participants were asked for their contact details and preferred contact method. After the Workshops all participants who left contact details were emailed or posted a summary of what was discussed and will be made aware of the next stages in the preparation of the Core Strategy. Full write-ups of all the topic discussions at each Workshop have also been made available on the Core Strategy web pages ([www.sefton.gov.uk/corestrategy](http://www.sefton.gov.uk/corestrategy)) and this link was provided at the start and end of each Workshop.

5.4 In consultation with young people, the advice of those who work with them was taken as to the best way of reporting back on their comments. In the case of St Robert Bellarmine Primary School, a reply was sent in response to all the children's letters sent, as requested by the class teacher.

5.5 We will also use the contacts we have made during this stage of consultation to advise us on the best way of feeding back progress to these groups. In most cases this has been the chairperson of the group and they have been in the best position to advise if and how feedback should be given. In some cases we will offer a presentation during the next consultation stage, if this was done previously.

## 6. Next Steps

6.1 During Workshops and on our website we publicised the next chance to comment on the emerging Core Strategy - on Preferred Options. It was anticipated that this would take place during Autumn 2009. However due to the unforeseen need to carry out a Green Belt study, this stage has been delayed until Autumn 2010. A Newsletter, which will be produced shortly, will explain this, as well as summarising the issues raised so far. This will be sent to all Workshop participants and those on our consultation database.

## Appendix 1

### Compliance with Sefton's Statement of Community Involvement and national guidance on consultation

Town & Country Planning (Local Development) (England) (Amendment) Regulations 2008

Section 25:

*Public participation in the preparation of a development plan document*

The table below sets out the section of the above regulations that applies to public consultation, and how the consultation carried out to date has complied with these.

Regulation	Compliance
(1) A Local Planning Authority must:	
(a) Notify each of the bodies specified in para. 2 of the subject of a DPD which they propose to prepare	This was achieved through awareness raising meetings and presentations which took place throughout 2008 - 9, and through letters sent out to inform stakeholders of the start of Core Strategy preparation.
(b) Invite each of those bodies to make representations to them about what a DPD with that subject ought to contain	This was achieved through meetings with stakeholders and various workshops where issues facing Sefton were discussed.
(2) The bodies referred to in para. 1 are:	
(a) Such of the specific consultation bodies as the local planning authority consider may have an interest in the subject of the proposed DPD.	Discussions have taken place with all relevant 'specific' stakeholders and consultees & will continue to keep them informed.
(b) Such of the general consultation bodies as the local planning authority consider appropriate	Invitations to workshops were sent to a wide range of organisations that were believed to have an interest in the area, or were listed in our LDF database.
(3) If a local planning authority proposes to prepare a DPD, they must also consider whether it is appropriate to invite representations from persons who are resident or carrying on business in their area.	Residents were represented at workshops by members of the Citizen's Panel. Comments were also invited from members of the public through a variety of publicised means.  Businesses were represented by various representative groups & some attended workshops themselves. Presentations were also given to Business Forums & the Southport Borough Partnership.
(4) If a local planning authority decide that it is appropriate to invite representations under para. 3 they must make arrangements for the purposes of inviting representation from such persons of the descriptions in para. 3 as they think appropriate.	
(5) In preparing the DPD, the local planning authority must take into account any representations made to them in response to invitations under para. 1 or 4.	This report is a method of collecting and recording all comments made through various means. These will be taken into account in the next (Preferred Options) stage of Core Strategy production.

## Soundness Toolkit: Planning Advisory Service (PAS) DPD soundness self assessment checklist

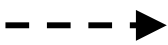
The table below assesses how this first stage of consultation satisfies relevant aspects of the soundness self assessment checklist:

Key Question	Possible evidence	Evidence provided
<b>Participation</b>		
Has the consultation process allowed for effective engagement of all interested parties?	The Consultation Statement (this report) forms a significant part of this.	This report provides a record of all groups & individuals consulted - including invitations sent, attendance at events and comments made.
<b>Deliverable</b>		
Has the Council clearly identified what the issues are that the development plan document is seeking to address?	A statement prepared following stakeholder and community engagement in the front-loading phase of plan-making setting out the identified issues for the development plan document.	Notes on the issues Sefton faces raised during Workshops were made available on the web and in feedback given to participants. This gave people a chance to comment on whether this was an accurate record.  This report summarises the comments made during this first stage of consultation and draws these together to identify the issues the Core Strategy will need to address.

The table below is an extract from the SCI which states how the Council intends to consult people during this initial stage of the Core Strategy:

Stage	Consultation Methods	Groups specifically targeted
Stage 1: Pre-consultation (regulation 25)	<ul style="list-style-type: none"> <li>▪ Round Table Sessions</li> <li>▪ Focus Groups</li> <li>▪ Issues &amp; Options Paper</li> <li>▪ Questionnaire</li> <li>▪ Internet</li> </ul> And at least one from: <ul style="list-style-type: none"> <li>▪ Newspaper advert</li> <li>▪ Presentations</li> <li>▪ Public Displays</li> <li>▪ Citizen's Panel</li> </ul>	All statutory consultees  All general consultees

The illustration below shows how the methods agreed in the SCI have been used during this consultation period:

Round Table Sessions  Stakeholder meetings and smaller discussion sessions with specific groups

Focus Groups	→	These took the form of Workshops held in the 7 Area Committee areas
Issues and Options paper	→	This was not produced formally, however the spatial profiles and Workshop materials (including presentations & facilitator's notes) was the equivalent, together with the next issue of the Newsletter
Questionnaire	→	Storyboard questionnaire for young people
Internet	→	Website provides up to date information on progress and allows comment through Limehouse software. This was also important for raising awareness of the Core Strategy
Presentations	→	Presentations have been given to Council members, officers and various stakeholder groups
Citizens' Panel	→	15 Citizens' Panel representatives were invited to each Workshop

A further priority was to comply with national guidance on carrying out consultation. The following criteria are adapted from the Government's 'Code of Practice on Consultation'<sup>1</sup> which provides an approach to consultation that Local Authorities can make use of. Our approach to satisfying these criteria is set out in the second column:

Criteria	Our approach
<b>When to consult</b> - we will consult at a stage when there is scope to influence the policy outcome	<p>This stage of consultation was by its very nature early - seeking views on what issues Sefton faces that should be addressed in the Core Strategy.</p> <p>Consultation took place when we had sufficient information to present, enabling effective and informed comments to be made on the issues being consulted on.</p> <p>Meetings were held with stakeholders to obtain initial evidence and gain an understanding of the issues that needed to be raised.</p>
<b>Duration of consultation exercises</b> - consultations should normally last for at least 12 weeks with consideration given to longer timescales where feasible and sensible	Comments were welcomed for approximately 4 months (including workshops) as part of the initial consultation stage.
<b>Clarity of scope and impact</b> - must be clear on the process and the scope to influence policy	<p>The Core Strategy process was set out and explained during Workshops, in Newsletters and at presentations to groups and stakeholders.</p> <p>Constraints, 'givens' and evidence we already had were also outlined and explained at all consultation events.</p>

<sup>1</sup> Better Regulation Executive, July 2008, HM Government 'Code of Practice on Consultation'

Criteria	Our approach
<p><b>Accessibility of consultation exercises</b> - consultation exercises should be designed to be accessible to, and clearly targeted at, those people the exercise is intended to reach</p>	<p>There was recognition that this consultation needed to reach a diverse audience and therefore several approaches would be required. These approaches included Workshops, an opportunity to make written and on-line comments, informal discussions and meetings, hands-on activity sessions</p>
<p><b>The burden of consultation</b> - keeping the burden of consultation to a minimum is essential if consultations are to be effective and encourage people to get involved</p>	<p>While interested parties may welcome the opportunity to contribute their views or evidence, they will not welcome being asked the same questions repeatedly. For this reason the stages at which consultation will occur have been carefully considered, along with the methods used to do this.</p>
<p><b>Responsiveness of consultation exercises</b> - consultation responses should be analysed carefully and clear feedback should be provided to participants following the consultation</p>	<p>All responses fed back through various channels have been analysed carefully. They will be used to clarify the key issues that will be addressed in the Core Strategy.</p> <p>All workshop participants who indicated they wanted further information were sent a summary of discussion. These were also published on Sefton's website.</p> <p>This report also serves to outline the responses received from all the methods of consultation used. Those that were not directly relevant have been passed on to other departments or organisations.</p>
<p><b>Capacity to consult</b> - officials running consultations should seek guidance in how to run an effective consultation exercise and share what they have learned from the experience</p>	<p>Advice was sought from organisations such as Sefton CVS and Planning Aid about the most appropriate ways of engaging with certain groups. Both organisations were also directly involved in running some of the consultation. This is reflected in this report.</p>

## Sefton Equalities Partnership

**Meeting:** Sefton Public Engagement and Consultation Panel

**Date:** 17<sup>th</sup> July 2009

**Title:** Sefton Council Planning Department – Core Strategy – Consultation Exercise Feedback

**Report of:** Public Engagement and Consultation Manager  
(Contact Jayne Vincent, 0151 928 2233 extension 380)

### 1. Purpose of the Report

- 1.1 The Planning Department of Sefton Council has to produce a Core Strategy for Sefton. The Core Strategy is the key plan within the Local Development Framework (LDF), which delivers the spatial planning strategy for Sefton. It looks to the long term, and forms the planning framework for the area for the next 15 – 20 years. Public consultation forms an essential and compulsory part of the preparation of Sefton's Core Strategy.
- 1.2 The plans for the first stage of consultation were presented to and appraised by the Public Engagement and Consultation Panel on 29<sup>th</sup> January 2009 where it was agreed that a Feedback and Evaluation Report would be presented to the Panel following this initial consultation stage.
- 1.3 The table below shows how this first stage of consultation (highlighted) fits into the wider programme:

		<b>Consulting on?</b>	<b>When?</b>
Stage 1	Initial consultation	What issues does the Borough face over the next 15-20 years? Looking at topics such as housing, facilities and services, the environment, economy and climate change	April – September 2009
Draft Preferred Options prepared based on:			September/October 2009
		<ul style="list-style-type: none"> <li>▪ Consultation</li> <li>▪ Studies currently being completed</li> <li>▪ Other strategies</li> </ul>	
Stage 2	Consultation on our Preferred Options	How can we best provide the solutions to the issues Sefton faces in the future? We will consult on what we conclude are the best ways of doing this.	October – November 2009 Formal 6 weeks consultation
Stage 3	Consultation on Draft Core Strategy		February – March 2010

## **2. Aims & Purpose of the Consultation**

2.1 The aims and purpose of the consultation exercise were:-

- To obtain a wide range of views on what issues we need to cover in the Core Strategy
- What our approach should be to tackling these issues

## **3. National Indicators**

3.1 The Core Strategy contributes to a number of National Indicators. A list of these indicators is attached at Appendix 1.

## **4. Summary of the Public Engagement and Consultation Undertaken**

4.1 The following is a summary of the public engagement and consultation undertaken with regard to the Core Strategy:-

- Raised awareness of the Core Strategy within the Council and with partners including the Sefton Borough Partnership and NHS Sefton.
- Talked to other Council departments and other organisations to find out what their issues and opportunities were that should be addressed in the Core Strategy
- Held 7 Workshops in the Area Committee areas across the Borough which were attended by over 230 people.
- Met with various interest groups to discuss the relevance of the Core Strategy to their interests (including groups representing disabled people, business groups, Cultural Forum, voluntary and faith groups)
- Used activity sessions at schools and held specific events to consult children young people on what issues they thought we needed to consider when planning the future of Sefton.

## **5. Results of Consultation**

5.1 The Planning Department is currently nearing the end of the task of compiling the results of the various consultations and these will be summarised in a Report.

5.2 The views and issues raised during this stage of consultation will feed into the next stage in the preparation of the Core Strategy which is to develop the Council's 'Preferred Options' which builds on the earlier stage.



5.3 At this point the Planning Department will set out the Borough's proposed policy directions, and explain why other alternatives have been ruled out. This will also be accompanied by a further stage of consultation.

**6. Evaluation of Public Engagement and Consultation Methods**

6.1 The Planning Department have been successful so far in carrying out the consultation that was planned and presented to the Panel earlier in the year. However listed below are some issues which were raised in feedback forms completed by participants in the workshops.

<u>Criticism</u>	<u>Response</u>
There was not enough time to discuss what were complex issues within groups	A balance needed to be struck between giving people a chance to have their say on all the issues that needed to be addressed and ensuring the Workshop length did not discourage people from attending. It was felt that 2 hours was long enough – particularly at the end of the working day.
Not enough residents were invited to Workshops	The Planning Department wanted a proportion of participants at the Workshops to be local residents and commissioned Mott Macdonald to invite members of the Citizens Panel. 15 people from each Workshop area confirmed their interest and intention to attend when contacted. They were also sent reminders prior to the event. However they did not all attend the Workshops.
The Workshops had not been publicised widely enough	It was felt that representatives from Citizens Panel would give a cross section of views. In the event some of the Citizens Panel reps didn't turn up, and in retrospect it might have been helpful to advertise more widely e.g. in local press. There was a limit to how many this format could accommodate in order to avoid the events becoming unmanageable.

## 7. Feeding Back the Results

7.1 The Planning Department will feedback the results of this initial stage of consultation to the public and stakeholders using various methods:-

- Information will be included on the Core Strategy webpage - [www.sefton.gov.uk/corestrategy](http://www.sefton.gov.uk/corestrategy)
- Emailing or posting a summary of what was discussed at Workshops to participants (preferred method of contact was noted at the Workshop)
- Reporting back to Parish Councils and stakeholders on this consultation and the next stage of the Core Strategy

## 8. Further Planned Public Engagement & Consultation

8.1 The Planning Department will carry out further public engagement and consultation on the core strategy as follows:-

<u>Method</u>	<u>Detail</u>
Advertise the opportunity to comment on the next stage of the Core Strategy as well as summarising findings from the previous stage	Use the Local Press to publicise drop in events, and other methods of commenting.
Series of presentations	Presentations will be offered to groups such as Parish Councils, interest groups and interest groups to explain how they can comment at this stage.
Drop-in Events	These will take place in several libraries across the Borough. The preferred options will be presented and officers will personally answer any questions and provide comments forms for people to fill in.
Commenting on the Preferred Options Report	This will be made available in the following locations: <ul style="list-style-type: none"><li>• Planning Policy web pages</li><li>• Local libraries</li><li>• Planning Department Offices in Bootle</li></ul>

- 8.2 It had been planned to hold the drop-in events (highlighted in the table) during the initial first stage of consultation but it was felt that these may be more successful at the later second stage, as people would have something more tangible to comment on rather than simply identifying general issues.
- 8.3 It was felt that the meetings with different groups and the Workshops provided sufficient information to determine what these were. The drop-in events would also provide an introduction to the next stage and show how the results of the first stage consultation had been used to inform the next stage.

## **9. Recommendations**

- 8.1 The Public Engagement and Consultation Panel is recommended to:-
- a) Note the contents of the report
  - b) Request that lead officers provide the Public Engagement and Consultation Team with the results and reports so that they can be uploaded onto e-Consult.

**National Indicators the Core Strategy will contribute towards**

<b>NI Ref</b>	<b>NI Description</b>	<b>Might the Core Strategy have an impact on this indicator?</b>
<b>Improved Health and Reduced Inequalities</b>		
NI 120	All age all cause mortality rate – male	Yes. The LDF can look to ensure development helps people to live healthy lives through improved access to open spaces and other informal exercise. The LDF can help reduce risk of flooding to housing, separate pollution from residential areas, help reduce car –use and encourage people to walk/cycle more and improve mental health through creating better living environments. It can also help provide better housing. All these can contribute to the improvement of health and mortality.
NI 120	All age all cause mortality rate – female (NI 120)	
<b>Improving the quality of life of older people and vulnerable groups</b>		
NI 124	People with long term conditions supported to be independent and in control of their condition	Through the provision of special needs and lifetime homes.
NI 136	People supported to live independently through Social Services (all adults)	As above
NI 141	% of vulnerable people achieving independent living	As above
<b>Significantly improve employment and reduce worklessness, especially in priority neighbourhoods</b>		
NI 116	Proportion of children in poverty	Yes, through a number of ways, e.g. economic improvement and good quality/resource efficient housing.
NI 153	Working age people claiming out of work benefits in the worst performing neighbourhoods	Yes. Economic development can be targeted in the most deprived areas through improvement and allocation of employment land. Support of spatial elements of initiatives such as StepClever (Local Enterprise Growth Initiative) & Working Neighbourhoods Fund.
NI 163	Working age population qualified to at least level 2 or higher	Linked to the above point but links not as obvious. LDF may be able to look at encouraging centres of training in employment and town centre areas?

<b>NI Ref</b>	<b>NI Description</b>	<b>Might the Core Strategy have an impact on this indicator?</b>
NI 164	Working age population qualified to at least Level 3 or higher	
<b>Increase business start-ups and promote sustained business growth</b>		
??	VAT Registration rate	Yes. Linked to the allocation and distribution of employment land and how successful we can make town and local centres through making these the preferred location for development.
??	Increase business survival rates at 1 and 3 years in LEGI area	As above. LDF can seek to locate economic development in the LEGI area.
<b>Reduce Waste to Landfill and Increase Recycling</b>		
NI 193	% of municipal waste landfilled	Yes, though mainly within new development where we can ensure homes and businesses have full facilities and space for recycling storage. We can also make it easier for recycling centres to be developed and that these are accessible to all residents, even those within a car.
<b>Responding to the national and international agenda on climate change</b>		
NI 188	Adapting to Climate Change	Yes, by a whole range of measures. This will be one of the key objectives of the LDF. Methods will include, reducing the need to travel, particularly by car, encouraging renewable energy production in homes and businesses, development of resource efficient buildings,
<b>Housing</b>		
NI 154	Net additional homes provided	Yes. The LDF will provide the framework for where we expect new homes to be built.
<b>Educational achievement and training</b>		
NI 80	Achievement of a Level 3 qualification by age 19	Similar to points made above on employment and worklessness.
NI 91	Participation of 17 year olds in education or training	
NI 102	Achievement gap between pupils eligible for free school meals and their peers achieving the expected level at Key stages 2	No
NI 102	Achievement gap between pupils eligible for free school meals and their peers achieving the expected level at Key stages 4	No

NI Ref	NI Description	Might the Core Strategy have an impact on this indicator?
<b>Looked after Children</b>		
NI 62	Stability of placements of LAC: number of moves	No
<b>The Health of Children and Young People</b>		
NI 51	Effectiveness of child and adolescent mental health services	Yes partly, through improving the local environment in which children are brought up, including whether they feel safe and have access to decent recreational facilities, etc.
NI 53	Prevalence of breastfeeding at 6-8 weeks from birth	No
NI 56	Obesity among primary school age children in Yr 6	Yes. Provision of good quality, accessible open spaces can provide children with the opportunity and confidence to participate in sports and activities and other informal exercise.
NI 112	Under 18 conception rate	No
<b>Making a positive contribution</b>		
NI 110	Young People's participation in positive activities	Partly. Linked to above point on the provision of good quality open space and development, which can instil pride in a neighbourhood and encourage people to participate
NI 111	First time entrants to the Youth Justice System	No
NI 115	Substance misuse by young people	No
<b>Changing Perceptions</b>		
NI 195-NI 196	Improved street and environmental cleanliness	Yes, well designed areas can help improve the attractiveness of areas, helping to create pride in an area and reducing fly tipping/littering etc. The choice of materials of buildings and streetscape can also help this.
NI 17	Perceptions of Anti Social Behaviour	Yes. Good design can help make people feel safe and more likely to use facilities, particularly of an evening. This can help reduce the perception and even the prevalence of anti-social behaviour.

<b>NI Ref</b>	<b>NI Description</b>	<b>Might the Core Strategy have an impact on this indicator?</b>
<b>Crime</b>		
NI 20	Assault with injury crime rate	Yes, as above. Greater participation increases surveillance.
NI 32	Repeat incidents of domestic violence	No
NI 21	Dealing with local concerns about antisocial behaviour and crime by the local authority and police	No. Too specific
NI 30	Re-offending rate of prolific and priority offenders	Partly through improving economic performance which gives people greater affluence and reduces the needs for participation in crime.
<b>Community Involvement</b>		
NI 07	Environment for a thriving third sector	Improving pride in local area (see points above) can help get people interested in their local area and how they can influence decisions and help make a difference.
NI 04	Percentage of people who think they can influence decisions in their locality	LDF process has to be open and accessible to all with decisions being made on information that has been fully discussed with residents and other stakeholders.
<b>Transport</b>		
NI 47	People killed or seriously injured in road traffic accidents	Yes. Through the reduction of car use and by the design of new development which gives priority to pedestrians.
NI 167	Congestion - average journey time per mile during the morning peak	Yes. Locating development close to public transport networks and where people already live/work can reduce the need for cars.

## Appendix 3

### Raising the profile of the Core Strategy within the Council

The table below sets out details of formal and informal council, Area Committee and Parish Council meetings at which the Core Strategy was introduced, updates provided or issues discussed.

Parish Council	Date of meeting (s)	Purpose
10 Parishes	30 <sup>th</sup> September 2008	Presentation on the Core Strategy to Parish Councillors, providing an introduction to its purpose, status and the issues to address from a local and wider Sefton perspective. Presented and discussed 'spatial profiles' and raised initial consultation plans.
Formby Parish Council	4 <sup>th</sup> November 2008	
Hightown Parish Council	19 <sup>th</sup> January 2009	
10 Parishes	31 <sup>st</sup> March 2009	Update on the Studies, Core Strategy and proposed consultation methods. Offered briefings to western and eastern parishes before Workshops
Melling Parish Council	12 <sup>th</sup> May 2009	Presentation on the Core Strategy to Parish Councillors, providing an introduction to its purpose, status and the issues to address from a local and wider Sefton perspective. Presented and discussed 'spatial profiles' and raised initial consultation plans.
Thornton Parish Council	11 <sup>th</sup> May 2009	
10 Parishes	22 <sup>nd</sup> September 2009	Update on progress since March, including feedback from workshops & implications of studies

Area Committee	Date of meeting (s)	Purpose
Crosby	19 <sup>th</sup> May 2008	Informal discussions on the Core Strategy with Area Committee Members to provide an introduction to its purpose, status and the issues to address from a local and wider Sefton perspective. Area Profiles for each area were presented.
Formby	27 <sup>th</sup> June 2008	
Southport	1 <sup>st</sup> July 2008	
Sefton East Parishes	24 <sup>th</sup> July 2008	
Formby	28 <sup>th</sup> August 2008	Formal meeting - Report submitted.
St Oswald, Netherton & Orrell	28 <sup>th</sup> August 2008	Update on the Core Strategy & discussion about the approach to consultation on the key issues for the area. Requested suggestions for additional ways of involving the community.
Litherland and Ford	3 <sup>rd</sup> September 2008	
Southport	3 <sup>rd</sup> September 2008	
Crosby	10 <sup>th</sup> September 2008	



Area Committee	Date of meeting (s)	Purpose
Sefton East Parishes	11 <sup>th</sup> September 2008	
Linacre and Derby	22 <sup>nd</sup> September 2008	
Linacre and Derby	3 <sup>rd</sup> November 2008	An informal discussion on consultation plans for the Core Strategy with Area Committee Members.

Meeting	Date	Purpose
Planning Committee	16 <sup>th</sup> /17 <sup>th</sup> May 2007	Start of Core Strategy preparation
Liberal Democrat Group Meeting	4 <sup>th</sup> February 2008	Raise awareness of the Core Strategy and the issues which it needs to address
Planning Committee Training	9 <sup>th</sup> October 2008	
Planning Committee	12 <sup>th</sup> November 2008	Core Strategy Update and decision on Strapline ('Our Sefton, Our Future')
Planning Committee	17 <sup>th</sup> December 2008	To inform Members about the issues raised by the Area Committees & Parishes during the consideration of spatial portraits of each area, and to begin to think about the vision for how we want Sefton to change over the next 15 - 20 years - the Core Strategy plan period.
Joint meeting of Party Group Leaders & Area Committee Chairs	29 <sup>th</sup> January 2009	To feed back to Members the results of the consultation on the 'spatial portraits' (area profiles) of each Area Committee area, to inform them about the next stage of plan preparation, and to seek their advice on further consultation
Joint meeting of Party Group Leaders & Area Committee Chairs	12 <sup>th</sup> February 2009	Report submitted on the results of the consultation held with each Area Committee on the 'spatial portraits' or area profiles produced for each Area Committee area
To all Area Committee Chairs	February 2009	Letters sent to each Area Committee Chair providing details of Core Strategy Workshops and offering a briefing session. A draft list of intended invitees to the workshops was also sent to Area Committee Chairs, asking for comments and any further suggestions as to who should be invited.
Management Network Seminar	6 <sup>th</sup> March 2009	Meeting of management level staff from all Council Departments. Presentation introduced the Core Strategy and updated on progress.
Joint meeting of Party Group Leaders & Area Committee Chairs	12 <sup>th</sup> March 2009	Update on the approach to be taken to consultation on the Core Strategy
Briefing for all Members	26 <sup>th</sup> March 2009	To inform Members of the forthcoming workshops in each Area Committee area and of the kinds of issues which it was proposed to discuss at these workshops
Planning Committee Training	29 <sup>th</sup> September 2009	To discuss with Members the implications of the results of the Strategic Housing

Meeting	Date	Purpose
		Land Availability Study and Employment Land Premises Study on the availability of land to meet needs for homes and jobs.

# Sefton's Core Strategy

Hi!

*Having a great time living in Sefton. Managed to buy an affordable house in a really friendly neighbourhood. I can cycle or use public transport to get to work so I can save money for other things. This is handy because there are lots of great shops, leisure facilities and restaurants where I can enjoy myself. Sefton also has lots of excellent parks and the coast and countryside can be easily reached. Hope you can come and visit soon - maybe when one of the festivals or major events are on?*

## What would your vision be for Sefton in 2030?

If you ask, we will give you information about the Core Strategy in a form that suits you – such as on a tape, through an interpreting service or in another language. Please write to us at the above address.



You can write to us at:  
**Local Planning  
Magdalen House  
Trinity Road  
Bootle L20 3NJ**

We have to plan for Sefton's future growth over the next 15 - 20 years, including issues such as housing, green spaces, employment, local facilities and transport.

Our Core Strategy will be produced to set out how we meet this growth. We need you to help. For the latest details on the Core Strategy, including ways in which you can get involved, please visit our webpage:  
[www.sefton.gov.uk/corestrategy](http://www.sefton.gov.uk/corestrategy)



Greetings from Sefton 2030



# Sefton 2030

## Our Sefton, Our Future...

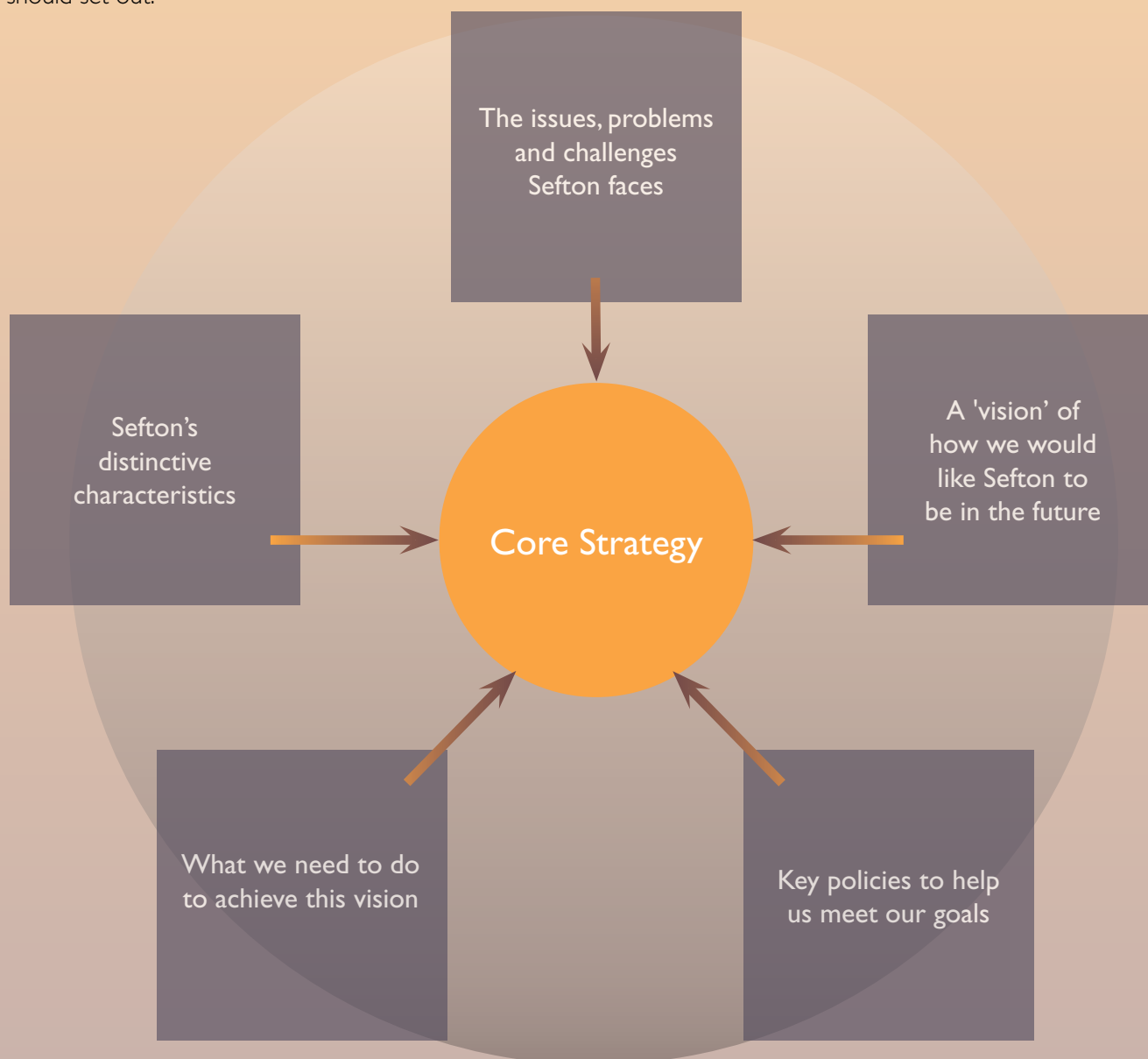


Sefton's Core Strategy Newsletter

Issue 1 February 2009

## What is the Core Strategy?

The Core Strategy is a new planning strategy produced by the Council and its partners, to guide land use, spatial development and change in Sefton over the next 15 – 20 years. It will replace our Unitary Development Plan. It should set out:



The Core Strategy must be based on what is different and special about Sefton, as a whole and the towns, villages, coast and countryside that make up Sefton. But we also have some 'givens'. The Regional Spatial Strategy sets out how many new homes we need to build, and how much employment land we need to provide. It also contains policies on, for example, town centres, transport and the coast which we need to reflect in our plan.

For the most up to date information on the progress of our Core Strategy, visit our web pages at: [www.sefton.gov.uk/corestrategy](http://www.sefton.gov.uk/corestrategy)

## Some major spatial challenges for Sefton in the future:

- National and regional policy has set Sefton a target to accommodate over 10,000 new homes up to 2026.
- We need to provide a greater number of affordable homes - especially in North Sefton.
- The changing age profile means there will be larger numbers of older people and fewer young persons living in the Borough - particularly in Southport and Formby.
- We need to reduce social and economic deprivation in south Sefton, and the difference in wellbeing between the north and south of the Borough.
- Sefton has to deal with the effects of climate change, especially in areas at risk of flooding in the north of the borough and along the River Alt.
- Local facilities should be easily accessed by everyone, regardless of where they live.
- A priority is to provide more land for employment and for housing in the existing built up area.
- We have significant areas of coast and countryside which we need to protect from development.
- We must carefully balance pressures for expansion of the Port with the impact it has on local communities and the environment

Where should these be?

What facilities does this mean we will need?

What sort of regeneration initiatives can help us to achieve this?

# SUSTAINABLE SEFTON

In Sefton we want to encourage prosperous communities and provide a high quality of life for everyone who lives here. We also want to make sure that this does not cause problems for anyone else - now or in the future - so our growth must be sustainable.

This means, amongst other things, balancing social, economic and environmental pressures. This is one of our main concerns as we produce our Core Strategy.

As a first stage, we have identified the issues that we think are most important to making this happen as new development takes place in Sefton, if Sefton is to be a better place in the future. We have set them out in the document 'Sustainable Sefton', which can be viewed at [www.sefton.gov.uk/sustainablesefton](http://www.sefton.gov.uk/sustainablesefton).

We would like your comments on the issues we have identified - are we focusing on the right things, and if we address them will this help to make Sefton a better place for everyone to live and work in?

Please contact **Ian Loughlin** on (0151) 934 3558 for further information.

For the most up to date information on the progress of our Core Strategy, visit our web pages at: [www.sefton.gov.uk/corestrategy](http://www.sefton.gov.uk/corestrategy)

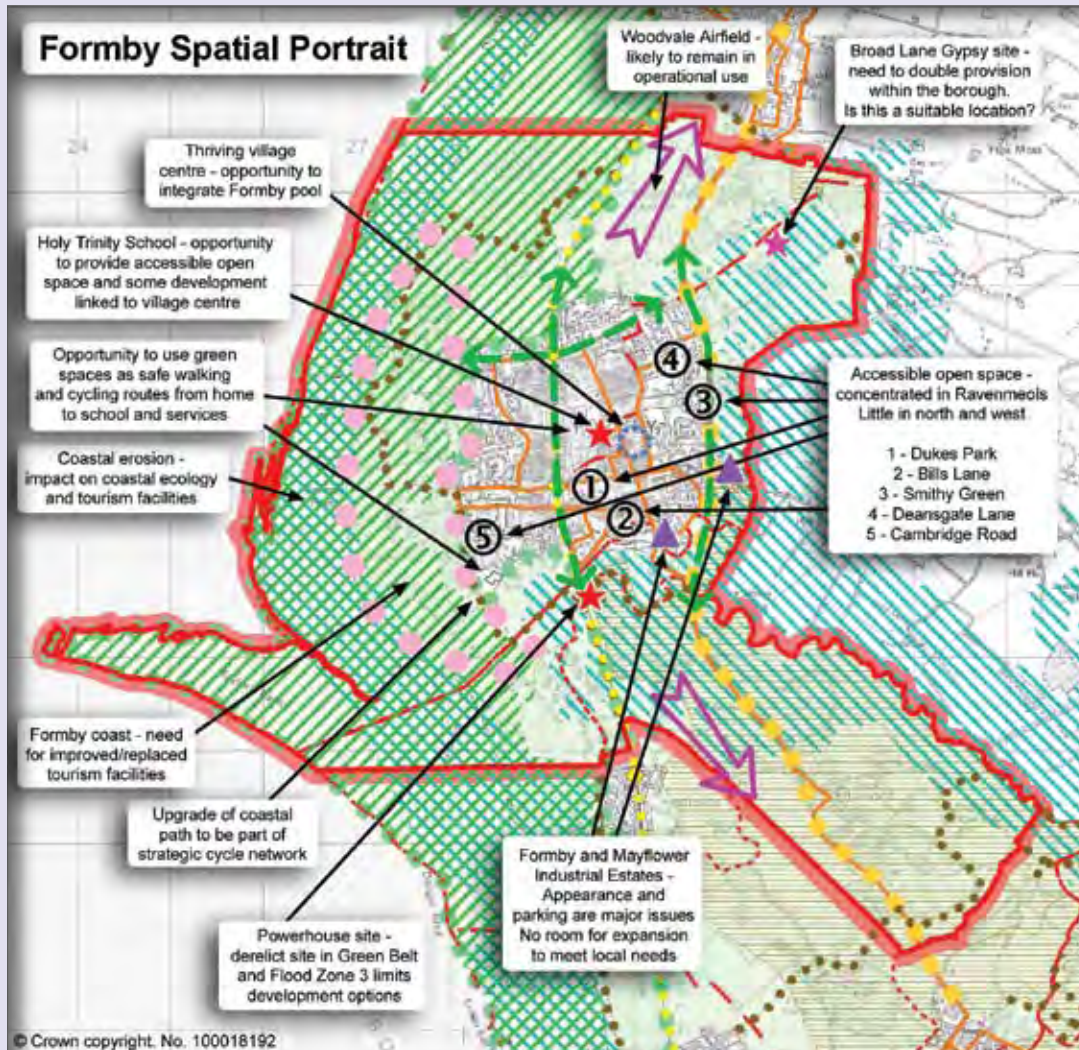
# What do we know already?

We have prepared a 'spatial portrait' for each of our Area Committee areas (Southport, Formby, Sefton East Parishes, Crosby, Litherland & Ford, St Oswald and Netherton & Orrell, and Linacre & Derby), as well as our parishes. We have used statistics and an analysis of each area's strengths & weaknesses to help us produce a map showing what we think are the key issues affecting each area. The map we produced for Formby is provided below.

We need your views about whether there are other issues that we have missed, as well as how we should address them. These spatial portraits are available online at:

[www.sefton.gov.uk/corestrategy](http://www.sefton.gov.uk/corestrategy) or contact Ingrid Berry on 0151 934 3556,

email: [Ingrid.Berry@planning.sefton.gov.uk](mailto:Ingrid.Berry@planning.sefton.gov.uk) if you would like a copy on CD.



## Housing and Employment land in Sefton

We are currently carrying out studies with other Local Authorities to help us answer the following questions:

- What sort of housing and employment land do we need to provide in future?
- How much do we need?
- Where are the best locations for this?

The results of these studies will help us decide on what policies we need to include in our Core Strategy

For more information about either of these studies, please contact **Tom Hatfield** on (0151) 934 3555

There will be an opportunity to comment on the draft results during February & March



## How can you get involved?

We want to ensure that the Core Strategy reflects the needs and interests of Sefton's residents and business communities. So we need to provide you with plenty of opportunities for you to have your say. These are some of the ways we intend to do this:

### Workshops

As a first stage, in Spring 2009, we will be holding workshops in each part of the Borough to discuss the issues mentioned here. We will advertise opportunities about how to become involved in these on our website, or please contact Cerys Edwards on the number below.

### Visit our Website

Particularly our dedicated Consultation page where you can sign up to make comments or be informed at different stages. [www.consult.sefton.gov.uk/portal](http://www.consult.sefton.gov.uk/portal)

### Come along and have your say

At one of our drop-in events in early Summer 2009. We will let you know exactly when and where these will be through the local press and on our website. For more details about any of the above events, please contact Cerys Edwards on (0151) 934 2241

### Key Dates: Timetable for preparation of the Core Strategy

<b>Stage 1: Gathering evidence</b> - on housing, employment, flood risk, population, retailing, the environment etc.  Meetings with those who have a specific interest in or knowledge of these areas	Until early 2009
<b>Stage 2: Developing the Vision and Options</b> <b>- Agreeing the Vision</b> How do we want Sefton to change over the next 15-20 years to make it a better place to live, work, learn, visit and do business in?  <b>- Developing options</b> What are the different ways in which the needs of the Borough might be met to achieve the vision ?	Spring to Autumn 2009
<b>Stage 3: Submission</b> of Core Strategy for independent examination	May 2010
<b>Stage 4: Final Approval</b>	Summer 2011

If you ask, we will give you information about the Core Strategy in a form that suits you - such as on tape, through an interpreting service or in a language that suits you.

Please write to us at:

*Local Plans, Magdalen House, Trinity Road, Bootle, L20 3NJ*



## Appendix 5

### Meetings with Stakeholders: discovering issues

The following table contains details of informal meetings held with various stakeholders over the course of several months in order to discover from other perspectives some of the issues Sefton faces. The final column provides a sub-category code which links the issue to those made during Workshops. (See Appendix 10 for these)

Stakeholder	Date of meeting (s)	Main points of discussion/ Outcome	Link to Workshop comment
Agent's Forum	27 <sup>th</sup> October 2008	<ul style="list-style-type: none"> <li>▪ Presentation on the Core Strategy and the studies being carried out to prepare for it</li> </ul>	
Aintree Racecourse	7 <sup>th</sup> October 2008	<ul style="list-style-type: none"> <li>▪ Future improvements likely to focus on upgrading older stands &amp; conference facilities</li> <li>▪ Large parts of the site are underused but constrained by urban location, restricted access and Green Belt designation</li> <li>▪ Support regeneration of land at the north east corner of the racecourse</li> </ul>	
Coastal Protection (Graham Lymbery, SMBC)	29 <sup>th</sup> May 2008	<ul style="list-style-type: none"> <li>▪ Need to be aware of the uncertainties of Climate Change, especially rising sea levels and increased storminess - this could increase erosion rates</li> <li>▪ Formby point is one of the most critical areas in terms of erosion, may need to compensate for habitat loss as dunes move inland</li> <li>▪ Can't defend all of the coast, so may need to adapt to changes in some cases</li> </ul>	EN 10, EN 12
Drainage section (SMBC)	13 <sup>th</sup> May 2008	<ul style="list-style-type: none"> <li>▪ In some parts of Sefton, drainage is a critical issue</li> <li>▪ Need to encourage SUDS for large new developments</li> <li>▪ Surface water run-off is a key issue</li> <li>▪ Discharging into the sewer should be the last option after soakaways etc -need to limit the amount of water entering the sewers, and promote less water use</li> </ul>	EN 10
Economic Regeneration (SMBC)	16 <sup>th</sup> December 2008	<ul style="list-style-type: none"> <li>▪ Single Integrated Investment Strategy (SIIS) will be a key document for the future</li> <li>▪ SIIS will seek to identify sites for employment and housing development</li> <li>▪ Investment priorities remain Bootle Town Centre, the Port and Southport Town Centre</li> <li>▪ Also plans for Crosby Waterfront regeneration - linked to Water Centre</li> </ul>	EC 2, EC 10
			EN 2
Education (SMBC)	5 <sup>th</sup> March 2009	<ul style="list-style-type: none"> <li>▪ Building Schools for the Future programme underway - will involve investment and new development in existing schools, with closure elsewhere</li> </ul>	

Stakeholder	Date of meeting (s)	Main points of discussion/ Outcome	Link to Workshop comment
		<ul style="list-style-type: none"> <li>Complex issue of what to do with redundant school sites and playing fields</li> <li>Primary Capital Strategy Funding looks at Primary provision and surplus - school closures expected as a result</li> </ul>	
Environment Agency	27 <sup>th</sup> June 2008	<ul style="list-style-type: none"> <li>Consensus that flood risk is a (the) major constraint on outward development in much of Sefton</li> <li>Green Infrastructure needs to be an important concern - must support housing and employment development</li> </ul>	EN 10, EN 13
Environmental Protection (Air Quality)	27 <sup>th</sup> June 2008	<ul style="list-style-type: none"> <li>There are currently 3 Air Quality Management Areas - A565 by Waterloo Primary School, The Princess Flyover to the following roundabout, Milers Bridge at Derby Road</li> <li>There are a number of areas in the South of the Borough with identified air quality concerns. The impact of new developments on these and other marginal air quality areas will need to be considered.</li> <li>More thought needs to be given to the technologies being used on new sites with regard to Biomass to ensure that they are not installed in areas where there is already an identified air quality problem</li> </ul>	EN 9, EN 11, EN 17
Health & Social Care (SMBC)	25 <sup>th</sup> June 2008	<ul style="list-style-type: none"> <li>Increasingly ageing population is a key feature of Sefton - particularly affecting Formby and Southport</li> <li>Clear discrepancies between the wealthier north of the borough and deprived parts of the south of the borough where there are high rates of heart disease and other illness connected with deprivation</li> <li>There is a real need to work with developers to ensure that provision for people with special needs are incorporated into new developments</li> <li>Sefton has a shortage of Care Homes</li> <li>Poor quality of some houses and flats in Southport providing poor living conditions. In the South of the Borough this is equally so with many being inadequately insulated</li> </ul>	H 2, H 7, H 9,
Heritage & Conservation (SMBC)	27 <sup>th</sup> August 2008	<ul style="list-style-type: none"> <li>Pressure for demolition of historic buildings and intensive re-build - resulting in loss of historic properties, dilution of the area's historic character erosion of historic layout</li> <li>Sefton, Little Crosby, Homer Green: need to preserve these areas as small rural villages/hamlets</li> </ul>	EN 1,
			H 6
HMRI	30 <sup>th</sup> May 2008	<ul style="list-style-type: none"> <li>Continuing development in the Bedford Queens and Klondyke neighbourhoods</li> </ul>	

Stakeholder	Date of meeting (s)	Main points of discussion/ Outcome	Link to Workshop comment
		<ul style="list-style-type: none"> <li>Investment needed in Knowsley Peel &amp; Linacre, but no identified funding</li> <li>There needs to be an analysis of the housing market and stock condition in Seaforth &amp; Litherland</li> </ul>	
Liverpool & Sefton Health Partnership	October 2008	<ul style="list-style-type: none"> <li>There are future plans to improve provision in Waterloo/Crosby and Maghull</li> </ul>	TL 6
Merseytravel	10 <sup>th</sup> June 2008	<ul style="list-style-type: none"> <li>New station in north Maghull proposed as part of new prison</li> <li>The major problem in Southport is a lack of motorways and railway links</li> <li>Commuter parking is big issue in Bootle. The decision on whether to sustain or restrict parking is fine balance</li> <li>Hospital access is quite poor in Sefton</li> </ul>	TL 5, TL 6 TL 7, TL 8,
Merseyside Fire & Rescue Service	23 <sup>rd</sup> July 2009	<ul style="list-style-type: none"> <li>Existing provision can meet future needs. Satisfactory geographic distribution to meet future growth.</li> </ul>	
Migrant Workers (SMBC)	16 <sup>th</sup> June 2008	<ul style="list-style-type: none"> <li>Migrant workers are an essential part of the Local Economy in Sefton and West Lancashire</li> <li>Need to relieve the shortage and increase the quality of suitable accommodation in Southport and working with West Lancs (where many of the seasonal migrants work) to provide adequate housing to meet the needs of migrant workers</li> <li>Must work with the different agencies to ensure that the public services are able to meet the needs and demands of the migrant worker populations particularly with regards to health, education and basic Council services especially in areas that have a large number of migrant workers like Central Southport.</li> </ul>	H 2
			EC 13
One Vision	6 <sup>th</sup> May 2009	<ul style="list-style-type: none"> <li>Asset management review looks at which stock needs refurbishment or has a more uncertain future</li> <li>Potential for partnership working between One Vision &amp; the Council in the future to improve less popular estates</li> </ul>	H 3, H 11
Peel Ports	30 <sup>th</sup> April 2009	<ul style="list-style-type: none"> <li>Liverpool Waters' &amp; 'Wirral Waters' both identified as growth points.</li> <li>If the Port does not continue to grow, it will decline</li> <li>The main issues in growing the Port are environmental constraints - traffic, noise and the protected nature site to the north</li> <li>Olive Mount Chord will help improve freight access</li> <li>Ports are also becoming distribution centres - bringing increased demand for warehousing &amp; container storage</li> </ul>	EC 5,

Stakeholder	Date of meeting (s)	Main points of discussion/ Outcome	Link to Workshop comment
		<ul style="list-style-type: none"> <li>▪ Need to improve linkage with the Manchester Ship Canal - for the movement of freight</li> <li>▪ Ocean Gateway seeks to promote the Port and Manchester Ship Canal as the 'gateway' to North West England - with ambitions to be similar to the Thames Gateway in the South East</li> </ul>	EN 11
RAF Woodvale	5 <sup>th</sup> May 2009	<ul style="list-style-type: none"> <li>▪ Woodvale is a significant cadet / air squadron training base, and is also used by the police &amp; a flying club</li> </ul>	
Sefton Business Village Partnerships	June 2008	<ul style="list-style-type: none"> <li>▪ The Southport BVP (which is a registered company) is a partnership of retailers &amp; the council whose objectives relate to Town Centre Management</li> <li>▪ One of their key aims is to attract 300,000 sq ft of retail development to Southport</li> <li>▪ Need to restrict range of activities, to support the 'classic resort' image.</li> <li>▪ Seafront &amp; Marine Park sites are crucial</li> <li>▪ Maghull &amp; Crosby centres need investment to improve retail offer</li> </ul>	EC 2, EC 3, EC 15
			TL 4
Sefton Chamber of Commerce	16 <sup>th</sup> June 2008	<ul style="list-style-type: none"> <li>▪ Backland employment space in Southport may cause significant issues in the future - lack of suitable land to relocate them to</li> <li>▪ Problems with retail in Southport - stemming from shopper choosing to go elsewhere e.g. Liverpool One, Trafford Centre</li> <li>▪ There is a need for high quality industrial and business units throughout the borough to replace a lot of old unsuitable stock that currently exists and acts as an impediment for business</li> <li>▪ Continuing the improvements to the public realm in Bootle Town centre to help Bootle benefit from the economic growth in Liverpool</li> </ul>	EC 1, EC 2, EC 3, EC 6, EC 10, EC 16
Transport (SMBC)	September 2008	<ul style="list-style-type: none"> <li>▪ The major problem in Southport is a lack of motorways and railway links - this may be holding back development.</li> <li>▪ A565 improvements stemming from the Route Management Strategy. It forms part of congestion route plan.</li> <li>▪ Commuter parking is a big issue in Bootle</li> <li>▪ A potential Port Road - the option is to either expand Dunning's Bridge Road or create a road that is specifically for port access</li> <li>▪ Access to hospitals in Sefton is poor.</li> </ul>	TL 5, TL 6, TL 8
			EN 17

Stakeholder	Date of meeting (s)	Main points of discussion/ Outcome	Link to Workshop comment
United Utilities	4 <sup>th</sup> June 2008	<ul style="list-style-type: none"> <li>▪ Water supply is not too much of an issue, and the situation will be improved following the construction of the west east pipe, which will mean that water can be moved around the whole of the northwest.</li> <li>▪ But still need to focus on reducing water consumption - offer water meters, water butts, and 'save' flushes</li> <li>▪ Southport needs a long term plan for its sewer system</li> <li>▪ Need to promote more permeable surfaces - SUDS, waterbutts, front gardens, green roofs etc</li> <li>▪ Melling Waste Water Treatment Works needs upgrading before it can deal with more development</li> </ul>	EN 10
			H 8, H 14

## Appendix 6

### List of those invited to Workshops

Below are listed all the organisations and individuals invited to the 7 area Workshops. Other Council Departments, Local Councillors and organisations provided contacts. Written invitations were sent out in the form of a letter which requested a reply by a deadline, after which participants were sent further background information (see Appendix 15).

Organisation	Contact Method	Attended
<b>FORMBY</b>		
Friends of Deansgate Lane	Invitation Letter	x
Formby Allotments Society	Invitation Letter	x
Ince Blundell Parish Council	Invitation Letter	✓ 2 attendees
Formby Parish Council	Invitation Letter	✓ 8 attendees
Formby Civic Society	Invitation Letter	✓ 4 attendees
National Trust	Invitation Letter	x
Parenting 2000	Invitation Letter	✓
Formby Area Committee Members	Invitation Letter	✓
Association of Formby Artists	Invitation Letter	x But sent comments
Formby University of the Third Age	Invitation Letter	✓
Formby Traders' Group	Invitation Letter	x
Lancashire Wildlife Trust	Invitation Letter	x
Hightown Park Action Committee	Invitation Letter	x
Parish Councillor(Ince Blundell)	Invitation Letter	x
Parish Councillor (Formby)	Invitation Letter	x
Formby & Altside Business Village Partnership	Invitation Letter	x
Parish Councillor(Ince Blundell)	Invitation Letter	x
Shoreline Management (SMBC)	Invitation Letter	x
Ainsdale Civic Society	Invitation Letter	✓ 3 attendees
Save Our Squirrels North	Invitation Letter	x
Friends of Duke Street Park	Invitation Letter	x
Central Area Youth Worker	Invitation Letter	x
Churches Together in Formby	Invitation Letter	✓ 2 attendees
Formby & Southport Community Transport Association	Invitation Letter	x
Area Committee Advisory Rep	Invitation Letter	x
Citizens Panel Reps	Through MIS	✓ 9 attendees
Raven Meols Community Centre	Invitation Letter	x
Victoria Hall Community Association	Invitation Letter	x
Formby Pool Trust	Email	✓ 2 attendees

Organisation	Contact Method	Attended
<b>SOUTHPORT</b>		
Area Committee Members	Invitation Letter	✓
Area Committee Advisory Reps	Invitation Letter	✓
Youth Rep - Southport Area Committee	Invitation Letter	✗
Ainsdale Civic Society	Invitation Letter	✓
Southport Civic Society	Invitation Letter	✓
Southport Town Centre Manager	Invitation Letter	✓
Hesketh Park Heritage Group	Invitation Letter	✗
Parenting 2000	Invitation Letter	✓
RAL Architects	Invitation Letter	✓
SBP CEN Rep	Email	✓
West Lancs DC	Invitation Letter	✓
One Vision Housing	Email & Invitation Letter	✓
CPRE	Email & Invitation Letter	✓
Lord Street Café	Invitation Letter	✓
Dune FM	Invitation Letter	✓
SMBC Tourism Dept	Email & Invitation Letter	✓
Southport Partnership	Email	✓
Citizens Panel Reps	Through MIS	✓
National Trust (Lancs & Merseyside)	Invitation Letter	✗
RSPB Southport	Invitation Letter	✗
Coast & Countryside (SMBC)	Invitation Letter	✗
Churches Together in Southport	Invitation Letter	✗
Transform	Invitation Letter	✗
Lighthouse Project	Invitation Letter	✗
Birkdale Civic Society	Invitation Letter	✗
North Meols Civic Society	Invitation Letter	✗
Formby & Southport Community Transport Association	Invitation Letter	✗
KGV College	Invitation Letter	✗
Southport College	Invitation Letter	✗
Botanic Gardens Action Group	Invitation Letter	✗
Friends of Bedford Park	Invitation Letter	✗
Crossens Community Association	Invitation Letter	✗
Natural England	Invitation Letter	✗
Meols University of the 3 <sup>rd</sup> Age	Invitation Letter	✗
Gregson Estates	Invitation Letter	✗
Area Youth Worker (North)	Invitation Letter	✗
Southport Pensioners' Advocacy Partnership	Invitation Letter	✗

Organisation	Contact Method	Attended
Business Link	Invitation Letter	x
Southport Business Enterprise	Invitation Letter	✓
Lord Street Properties	Invitation Letter	x
Merseytravel	Invitation Letter	x
Southport Housing Centre (Light for Life)	Invitation Letter	x
Learning & Skills Council Greater Merseyside	Invitation Letter	x
Work Zone	Invitation Letter	x
Southport Theatre and Floral Hall	Invitation Letter	x
Condy & Lofthouse Architects	Invitation Letter	x
Sefton Chamber of Commerce	Invitation Letter	x
Liverpool Housing Trust	Invitation Letter	x
Winged Fellowship	Invitation Letter	x
Southport Flower Show	Invitation Letter	x
The Mersey Partnership	Invitation Letter	x
Riverside Housing Association	Invitation Letter	x
SMBC Conference Office	Invitation Letter	x
Southport Watersports	Invitation Letter	x
University of Liverpool Management School	Invitation Letter	x
Southport District Allotment Association	Invitation Letter	x
Age Concern Southport	Invitation Letter	x
Ainsdale Methodist Church	Invitation Letter	x
Brighter Living Partnership	Invitation Letter	x
Friends of the Botanic Gardens Museum	Invitation Letter	x
Pensioners' Association - Southport & District	Invitation Letter	x
Southport Ramblers Association	Invitation Letter	x
Salvation Army - Southport	Invitation Letter	x
Southport Cycling Club	Invitation Letter	x
Southport Friends of the Earth	Invitation Letter	x
Southport Pier Trust Ltd	Invitation Letter	x
YMCA - Southport	Invitation Letter	x
Friends of Duke Street Park	Invitation Letter	x
Southport Cycle Town Steering Group	Invitation Letter	x
Natural England - Ainsdale & Cabin Hills NNRs	Invitation Letter	x

<b>CROSBY</b>		
Thornton Parish Council	Invitation Letter	✓
Waterloo Traders Group	Email & Invitation Letter	✓
Area Committee Advisory Rep	Invitation Letter	✓ 2 attendees
Crosby Village Traders Association	Invitation Letter	✓



Organisation	Contact Method	Attended
Sefton Parish Council	Invitation Letter	✘
Waterloo Community Association	Email & Invitation Letter	✓
Citizens Panel Reps	Through MIS	✓ 3 attendees
Turley Associates	Invitation Letter	✓
Bootle Team Ministry	Email & Invitation Letter	✘
Sefton NHS	Invitation Letter	✘
Sefton Sports Council	Invitation Letter	✘
Crosby Churches Together	Invitation Letter	✓
Crosby Housing Association	Invitation Letter	✓
Sefton Education Business Partnership	Invitation Letter	✓
Waterloo Residents Association	Invitation Letter	✓ 2 attendees
Friends of Victoria Park	Invitation Letter	✘
CEN Representative	Email	✓
Area Committee Members	Invitation Letter	✓ 6 attendees
Waterloo Conservation Area Advisory Committee	Invitation Letter	✘
Friends of Coronation Park	Invitation Letter	✓
Brookvale Residents Association	Invitation Letter	✘
Merseytravel	Invitation Letter	✓
Peel Ports	Invitation Letter	✓
Seaforth NAG	Invitation Letter	✘
One Vision Housing	Invitation Letter	✓
Central Area Youth Worker	Invitation Letter	✘
Sefton Borough Partnership Resident Rep	Invitation Letter	✘
Blundellsands Residents Association	Invitation Letter	✘
Kids Konnect	Invitation Letter	✘
CPRE	Email & Invitation Letter	✓
Queensway Allotment Association	Invitation Letter	✘
Lancashire Wildlife Trust	Invitation Letter	✘
Crosby Civic Trust	Invitation Letter	✘
Hightown Parish Councillors	Invitation Letter	✘
Plaza Cinema	Invitation Letter	✘
Friends of Crosby Coastal Park	Invitation Letter	✘
Age Concern Crosby	Invitation Letter	✘
Churches Together in Blundellsands	Invitation Letter	✘
Ince Blundell Village Hall	Invitation Letter	✘
Blundellsands Park Trust	Invitation Letter	✘

Organisation	Contact Method	Attended
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<b>LITHERLAND &amp; FORD</b>		
One Vision Housing	Invitation Letter	✓
Linacre One	Invitation Letter	✓
Parenting 2000	Invitation Letter	✓
Area Committee Advisory Rep	Invitation Letter	✓
Riverside Housing	Invitation Letter	✓
Thackeray Tenants' & Residents' Association	Invitation Letter	✓
Bootle Team Ministry	Invitation Letter	✗
Working Neighbourhoods	Invitation Letter	✓
Breathe +	Email & Invitation Letter	✓
Linacre Bridge NAG	Invitation Letter	✓
SING+ Community Resource & Education Centre	Invitation Letter	✓
The Avenues Residents Association	Invitation Letter	✓
Area Committee Members	Invitation Letter	✓
Linacre Mission	Invitation Letter	✗
South Area Youth Worker	Invitation Letter	✗
The Bridge	Invitation Letter	✗
Captain's Green Community Association	Invitation Letter	✗
Crescent Court Residents Association	Invitation Letter	✗
Green Gym - Hatton Hill	Invitation Letter	✗
Litherland Community Resource Centre	Invitation Letter	✗
Pendle Residents' Association	Invitation Letter	✗
Sally Eccleston Memorial Hall	Invitation Letter	✗
Sterrix Tenants and Residents	Invitation Letter	✗
Bootle Churches Together	Invitation Letter	✗
Litherland Youth Centre	Invitation Letter	✗
Seaforth & Litherland Allotment Association	Invitation Letter	✗

<b>ST OSWALD, NETHERTON &amp; ORRELL</b>		
One Vision Housing	Invitation Letter	✓
Thackeray Tenants' & Residents' Association	Invitation Letter	✓
Area Committee Advisory Rep	Invitation Letter	✓
Neighbourhood Management Team - Park Lane Estate	Invitation Letter	✓
CPRE	Invitation Letter	✓
Arena Housing	Invitation Letter	✗
Chair of Park Lane Tenants & Residents Association	Invitation Letter	✗
Servite Houses	Invitation Letter	✗

Organisation	Contact Method	Attended
Area Committee Members	Invitation Letter	x
Feel Good Factory	Invitation Letter	x
South Area Youth Worker	Invitation Letter	x
Ford & Simonscroft Community Association	Invitation Letter	x
The Gordon Youth Centre	Invitation Letter	✓
Orrell Lodge Residents' Association	Invitation Letter	x
St Oswald Senior Citizens' Club	Invitation Letter	x
Citizens Panel	Through MIS	✓ 4 attendees
Netherton Park Neighbourhood Centre	Informal invitation	✓
<b>LINACRE &amp; DERBY</b>		
Citizens Panel	Through MIS	✓
Parenting 2000	Invitation Letter	x
Business Rep - Bootle D.I.Y	Personal invite through Town Centre Manager	x
Shakespeare Residents Association	Invitation Letter	✓
Sefton Chamber of Commerce	Invitation Letter	✓
Bootle Team Ministry	Email & Invitation Letter	✓
Hugh Baird College	Invitation Letter	✓
Business Rep - Don Ford Florists	Personal invite through Town Centre Manager	x
ABILITY	Invitation Letter	✓
Evolve Neighbourhood Centre	Invitation Letter	✓
Port of Liverpool	Invitation Letter	✓
One Vision Housing	Invitation Letter	✓
SING	Invitation Letter	x
Forum Housing Association	Invitation Letter	✓ 7 attendees
Seaforth Residents' Action Group	Invitation Letter	✓
The Environment Agency	Email & Invitation Letter	✓
Business Rep - Bradbury's Furniture	Personal invite through Town Centre Manager	✓
Area Committee Members	Invitation Letter	✓
Area Committee Advisory Reps	Invitation Letter	✓ 2 attendees
Christ Church Youth & Community Centre	Invitation Letter	x
Area Committee Police Rep	Invitation Letter	x
Derby Park C.A.C.A	Invitation Letter	x
Friends of Derby Park	Invitation Letter	x
Kids Konnect	Invitation Letter	x
South Area Youth Worker	Invitation Letter	x
Lighthouse Project	Invitation Letter	x

Organisation	Contact Method	Attended
Bedford Road Community Centre	Invitation Letter	x
Bootle Community 2000	Invitation Letter	x
Bootle Village Residents	Invitation Letter	x
The Bosco Society	Invitation Letter	x
Community Visions	Invitation Letter	x
Evolve Residents' Advisory Panel	Invitation Letter	✓
Marsh Lane Community Group	Invitation Letter	x
Marsh Lane High Rise Residents' Association	Invitation Letter	x
Neighbourhood Action Group - Linacre Bridge	Invitation Letter	x
Salvation Army - Bootle	Invitation Letter	x
Mellanear Residents Group	Invitation Letter	x
North Park Steering Group	Invitation Letter	✓
Peel Road/Knowsley Road Residents' Group	Invitation Letter	x
South Sefton Business Forum	Invitation Letter	x
Step Clever	Invitation Letter	x
Millers Bridge Residents' & Tenants' Association	Invitation Letter	x
Queens/Bedford NAG	Invitation Letter	x
Linacre Ward Syndicate	Invitation Letter	x
Derby Ward Syndicate	Invitation Letter	x
Peel NAG	Invitation Letter	x
Klondyke Residents Assn	Invitation Letter	x
Rawson Road Residents Assn	Invitation Letter	x
Crescent Residents Assn	Invitation Letter	x
Sanfield & Clayfield Residents Assn	Invitation Letter	x
Oak Street Residents Assn	Invitation Letter	x
SMBC South area Neighbourhood Manager	Invitation Letter	x
Queens Road Neighbourhood Centre	Invitation Letter	x
Riverside	Email & Invitation Letter	✓
Orrell Klondyke Community Association	Invitation Letter	x
Irlam House Residents' Association	Invitation Letter	x
Cosmopolitan Housing Association	Email & Invitation Letter	✓
Keepmoat Homes	Email & Invitation Letter	x
Homes & Communities Agency	Invitation Letter	x
South Sefton Development Trust	Invitation Letter	x
Bootle Strand Manager	Invitation Letter	x
Y Kids	Informal invite	✓
Strand Road Residents Association	Informal invite	✓ 2 attendees
Bootle Crime Reduction Manager	Informal invite	✓

Organisation	Contact Method	Attended
Crosby Housing Association	Invitation Letter	✓

<b>SEFTON EAST PARISHES</b>		
Bellway Homes	Invitation Letter	✗
Altside Business Village Partnership Members	Invitation Letter	✓
Area Committee Members	Invitation Letter	✓ 3 attendees
Knowsley Council	Invitation Letter	✗
Formby & Altside Business Village Partnership	Invitation Letter	✓
Melling Parish Council	Invitation Letter	✓ 4 attendees
Sefton Link	Email & Invitation Letter	✓
Lydiate Parish Council	Invitation Letter	✓
JASP Planning Consultancy	Email	✓
Maghull Town Council	Invitation Letter	✓ 2 attendees
Downholland Parish Council	Invitation Letter	✗
Aughton Parish Council	Invitation Letter	✗
Great Altcar Parish Council	Invitation Letter	✗
Simonswood Parish Council	Invitation Letter	✗
Aintree Racecourse	Invitation Letter	✗
Maghull & Lydiate University of the 3 <sup>rd</sup> Age	Email & Invitation Letter	✗
Central Area Youth Worker	Invitation Letter	✗
Beechpark Initiative	Invitation Letter	✗
Lydiate Parish Hall	Invitation Letter	✗
Maghull Ramblers	Invitation Letter	✗
One Vision Housing	Email & Invitation Letter	✓
Local Churches - St Andrews	Invitation Letter	✗
Local Churches - St Peters	Invitation Letter	✗
Local Churches - Maghull Green Park, St James	Invitation Letter	✗
Local Churches - Maghull Baptist Church	Invitation Letter	✗
Local Churches - Old Roan Baptist	Invitation Letter	✗
Parkhaven Trust	Invitation Letter	✗
Maghull Community Association	Invitation Letter	✗
Aintree Village Parish Council	Invitation Letter	✗
Aintree Village Initiative Group	Invitation Letter	✗
Countryside Properties	Invitation Letter	✗

## Appendix 7

### Workshop Details and Attendance list

The table below sets out the venue and attendance numbers for each of the 7 area Workshops held as part of the early consultation stage:

Venue	Date & Time	Number attended
<b>Formby</b> Gild Hall, Church Road	21 <sup>st</sup> April 2009, 6-8 pm	34
<b>Southport</b> Arts Centre, Lord Street	5 <sup>th</sup> May 2009, 6-8 pm	28
<b>Crosby</b> Civic Hall	13 <sup>th</sup> May 2009, 6-8 pm	41
<b>St Oswald, Netherton &amp; Orrell</b> Netherton Park Neighbourhood Centre	20 <sup>th</sup> May 2009, 6-8 pm	15
<b>Litherland &amp; Ford</b> Cathy Roberts Memorial Hall	21 <sup>st</sup> May 2009, 6-8pm	30
<b>Linacre &amp; Derby</b> Bootle Cricket Club	2 <sup>nd</sup> June 2009, 6-8 pm	51
<b>Sefton East Parishes</b> Maghull British Legion	11 <sup>th</sup> June 2009, 6-8pm	29
<b>TOTAL</b>		<b>228</b>

The list below sets out the names of all those who attended Workshops and which organisation or interest they represented:

First Name	Surname	Organisation / Interest
<b>Formby</b>		
Mark	Ashcroft	Formby Pool Manager
Steve	Barlow	Citizens' Panel
Helen	Barlow	Citizens' Panel
Sean	Brady	Formby Parish Councillor
Des	Brennan	Formby Civic Society
Anne	Burman	Parenting 2000
Mike	Coles	Formby Parish Councillor
Ian	Cowell	Ince Blundell Parish Council (Clerk)
Brian	Cowley	Citizens' Panel
Denise	Dutton	Formby Parish Councillor
Geoff	Gaskin	Formby Parish Councillor
George	Gee	Formby Pool Trust
Alison	Gibbon	Citizens' Panel
Barry	Griffiths	Area Committee Member
Norma	Griffiths	Local Resident
Jennifer	Manley	Citizens' Panel
Michael	Mansour	Ince Blundell Parish Councillor
Ted	Mason	Ainsdale Civic Society

First Name	Surname	Organisation / Interest
Patricia	Moors	Formby U3A
Alex	Myles	Ainsdale Civic Society
Paul	Otterson	Citizens' Panel
John	Percival	Formby Parish Councillor
Barry	Powrie	Formby Parish Councillor
Niall	Roy	Ainsdale Civic Society
John	Ryan	Formby Churches Together
Mr	Skelton	Citizens' Panel
Charles	Southern	Formby Parish Councillor
Frank	Stinner	Citizens' Panel
Joan	Talbot	Formby Parish Councillor
Diane	Vernon	Formby Churches Together
Mike	Walsh	Citizens' Panel
David	Willis	Formby Civic Society
Ginny	Willis	Formby Civic Society
Reg	Yorke	Formby Civic Society

<b>Southport</b>		
Rob	Anderson	RAL Architects
Stephen	Benge	West Lancs DC
Pat	Birtles	Southport Civic Society
Mike	Booth	SMBC
Jim	Breen	Southport Town Centre Manager
Anne	Burman	Parenting 2000
Mr	Burnell	Lord St Café
Sam	Clack	Dune FM
Tony	Corfield	SMBC
A	Dawson	Southport Civic Society
Jan	Egerton	SMBC
John	Fairhurst	Area Committee Advisory Rep
Maureen	Fearn	SMBC
Cath	Jones	Citizens Panel
T	Marshall	Citizens Panel
Ted	Mason	Ainsdale Civic Society
Sue	McGuire	SMBC
Geoff	McKeating	One Vision
Alex	Myles	Ainsdale Civic Society
Helen	Perry	Southport Civic Society
Martin	Perry	Southport Civic Society
Colin	Pope	CEN Rep
Heather	Rimmer	Citizens Panel
Cath	Ryan	CPRE
Simon	Shaw	SMBC
David	Tattershall	SMBC
Paul	Vertigen	Citizens Panel
Mark	Willitts	Planning Aid & Local Resident

<b>Crosby</b>		
Neil	Ash	SMBC
Rhonda	Barnes	Local Resident

First Name	Surname	Organisation / Interest
Janet	Barnett	Waterloo Traders Association
Mrs	Billingsley	Local Resident
C	Billingsley	Area Committee Advisory Rep
Catherine	Caddick	Chair of Crosby Village Traders Association
David	Clarke	CPRE
Gill	Cowley	Waterloo Community Association
Judy	Cross	Citizens Panel
Paul	Cummings	Area Committee Member
Greg	Dickson	Turley Associates
Tom	Edwards	Area Committee Advisory Rep
Simon	Elliot	Crosby Churches Together
Mandy	Elliott	Crosby Housing Association
Allison	Hallaron	Local Resident
Louise	Hallaron	Sefton Education Business Partnership
Ian	Hamilton-Fazey	Waterloo Residents Association
Colin	Harvey	Waterloo Residents Association
Michael	Hill	Area Committee Member
Mike	Homfray	CEN Rep
Wendy	Howard	Citizens Panel
Helen	Jackson	Crime
Andy	Johannessen	Friends of Coronation Park
Debi	Jones	Area Committee Member
Pauline	Kieran	Crosby Churches Together
Paula	Lappin	Merseytravel
Warren	Marshall	Peel Ports
Geoff	McKeating	One Vision
Colin	Muse	Thornton Parish Councillor
Nicky	Owen	Project Officer (Investment Centre)
Paula	Parry	Area Committee Member
Anthony	Pengelly	Thornton Parish Councillor
David	Quinn	Citizens Panel
Debbie	Roberts	Local Resident
Eileen	Smith	Crosby Churches Together
Pete	Spiers	Crosby Churches Together
Darren	Veidman	Area Committee Member
Louise	Wallace	Crosby Housing Association
Veronica	Webster	Area Committee Member
Peter	Wilson	Local Resident
Bob	Wright	Crosby Civic Trust

### St Oswald, Netherton & Orrell

Anne	Burman	Parenting 2000
Marion	Elson	Area Committee Advisory Rep
Mick	Hanratty	Neighbourhood Management Team - Park Lane Estate
Sharon	Johnston	Resident / SMBC
Jonathan	King	Citizens Panel
Sandra	Martin	Local Resident
Emma	Martin	Local Resident
Geoff	McKeating	One Vision
Cath	Ryan	CPRE



First Name	Surname	Organisation / Interest
Marie	Savin	Manager - Netherton Park Neighbourhood Centre
Nick	Thompson	CPRE
John Nicholas	Vaughan	Citizens Panel
Magaret	Wynne	Citizens Panel
Stephen	Wynne	Citizens Panel
?	?	Local Resident

Litherland & Ford		
Anne	Burman	Parenting 2000
June	Burnhill	Area Committee Advisory Rep
Sharon	Burt	Citizens' Panel
Adam	Carrington	Riverside Housing
Kevin	Cluskey	Area Committee Member
Mrs L	Cluskey	Area Committee Advisory Rep
Paul	Cook	Local Resident
Christine	Doyle	The Avenues Residents Association
Juliet	Edgar	Local Resident
Deborah	Edwards	Working Neighbourhoods
David	Flynn	Area Committee Advisory Rep
Stephen	Hall	Citizens' Panel
?	Harrison	Local Resident
Brian	Letman	The Avenues Residents Association
V	Maddock	Citizens' Panel
Kirsty	Marron	Citizens' Panel
Sandra	Marron	Citizens' Panel
Geoff	McKeating	One Vision
Anthony	Melling	Citizens' Panel
Catherine	Melling	Citizens' Panel
Ian	Moncur	Area Committee Member
Mike	O'Brien	Area Committee Advisory Rep
Mary	Owens	Local Resident
Jim	Rearдон	Thackeray Gardens Tenants & Residents Group
Agnes	Russell	Citizens' Panel
Lynne	Smith	Local Resident
Christopher	Sullivan	Linacre One Community Partnership
Tony	Taylor	Citizens' Panel
Iain	Thomas	Citizens' Panel
Jackie	Walker	Linacre Bridge NAG

Linacre & Derby		
Joan	Alty	Local Resident
Peter	Brandrick	Forum Housing
Elizabeth	Colleran	Citizens' Panel
Graham	Colleran	Citizens' Panel
Jack	Costello	Area Committee Advisory Rep
Chris	Cox	Shakespeare Residents Association
Steve	Dickson	Sefton Chamber of Commerce
Kathy	Dixon	Strand Road Residents Association
Roger	Driver	Bootle Team Ministry

First Name	Surname	Organisation / Interest
Mr	Dunne	Local Resident
Patricia	Dunne	Local Resident
Juliet	Edgar	Local Resident
Mandy	Elliott	Crosby Housing Association
Pat	Farrell	Hugh Baird College
Tony	Fitzgerald	Forum Housing
Gordon	Friel	Area Committee Member
Carole	Gillespie	Local Resident
John	Gillespie	Local Resident
Carol	Gustafson	Area Committee Member
Jerome	Harrison	Forum Housing
Paula	Hodson	ABILITY
Hayley	Hulme	Evolve Neighbourhood Centre
Corrinne	Jones	Evolve RAP Group
Olwen	Jones	North Park Steering Group
Mary-Jo	Joyce	Local Resident
Raymond	Kelley	Citizens' Panel
James	Ledson	Forum Housing
Carol	Maddock	Strand Road Residents Association
Diane	Maddock	Cosmopolitan Housing Association
Warren	Marshall	Head of Port Planning
Roberta	McGee	Local Resident
Geoff	McKeating	One Vision
Anthony	Mooney	Forum Housing
Claire	Morgans	Ykids Childrens' Charity
C	Mulhearn	Citizens Panel
Bobby	Owen	Bradbury's Furniture
Mary	Owens	Local Resident
Audrey	Prior	Citizens' Panel
Jordan	Rawlinson	Forum Housing
Margaret	Roberts	Seaforth Residents' Action Group
Barbara	Rouse	Area Committee Advisory Rep
Ken	Rouse	Local Resident
Stephen	Sayce	Environment Agency
Ann	Stannard	Evolve RAP Group
Joanne	Sullivan	Citizens' Panel
Anne	Thompson	Local Resident
Margaret	Walker	Citizens' Panel
Louise	Wallace	Crosby Housing Association
Barbara	Whitrow	Riverside Housing Association
Sam	Williams	Forum Housing
Trish	Wilson	Crime Reduction Manager - Bootle

Sefton East Parishes		
Ron	Baker	Melling Parish Councillor
Marcus	Bleasdale	Bleasdale Properties
Alan	Brown	Melling Parish Councillor
James	Byrne	Area Committee Member
Roy	Connell	Area Committee Member
Debra	Diamond	Citizens' Panel

First Name	Surname	Organisation / Interest
Jenni	Diamond	Citizens' Panel
Meg	Dilworth	Citizens' Panel
Arthur	Duffy	Local Resident
Alex	Filson	Citizens' Panel
Neil	Filson	Citizens' Panel
Peter	German	Citizens' Panel
Gordon	Harrison	Melling Parish Councillor
Geoff	Howe	Area Committee Member
Bruce	Hubbard	Maghull Town Councillor
John	Keogh	SMBC
Gerry	Lee	Melling Parish Councillor
Mr	Lees	Local Resident
Geoff	McKeating	One Vision Housing
Kathleen	Newton	Citizens' Panel
Keith	Newton	Citizens' Panel
Simon	Pemberton	JASP Planning / Planning Aid
Tony	Robertson	Area Committee Member
Ian	Ross	Sefton LINK (Health)
David	Russell	Lydiate Parish Councillor
Louise	Snowdon	Citizens' Panel
Gerard	Wade	Citizens' Panel
Karen	Wade	Citizens' Panel
Charles	Walker	Maghull Town Councillor

## Appendix 8

### Review of Workshop feedback forms

The table below shows the results compiled from Feedback Forms that were given out to all Workshop participants to fill in at the end of the session. Participants were asked to give their opinion on a number of aspects relating to the practical arrangements and format of the event - these are listed in the first column. The numbers of responses given in each category are shown in the subsequent columns. The highlighted column shows the most popular response given - this reveals that most participants gave a positive assessment of the Workshop format and arrangements.

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Pre-workshop information was appropriate and informative	37	74	25	4	5
Scheduled Workshop time was convenient	41	83	22	3	3
Venue facilities and location were appropriate	49	71	23	5	4
Workshop material was presented in a clear way	46	77	14	7	4
Staff were helpful and responded well to questions	58	72	16	3	2
Format of Workshops was useful and helped discussion of important issues	4	80	14	8	3
Overall the session was informative and valuable	51	74	21	3	3

Workshop participants were also given the opportunity to note general comments on the Feedback forms. A selection of these is provided below, divided into positive and critical comments as well as suggestions and observations.

#### General positive comments:

"Very friendly"

"It was useful and it's good to see that we are able to have an input - after all it's us who have to live here!"

"Some very helpful ideas"

"Very well presented with a variety of topics and kept me interested for the two hours"

"Well presented and informative"

"A well structured Workshop"

"Considering the short time frame, very successful"

"There was the right number of staff available to help"

"An excellently run Workshop!"

"Would welcome being involved in future events"

### **Specific positive comments:**

Crosby: "A good mix of people attended the event"

### **Criticisms and suggestions for improvement:**

"There was a lot to discuss in the time available - need more time or fewer topics"

"Very short time frame on complex topics"

"Sometimes we were over-directed in discussion"

"Reduce the scope of the sessions. Have specific questions to prompt focussed discussion."

"Marketing of the meeting was very limited"

"Need a wider age range and wider range of interests to be involved"

"There were some other topics I would've liked to have discussed"

"There should have been more structured and specific questions - too much time discussing local issues that weren't related to the Core Strategy"

### **Specific criticisms:**

**Linacre & Derby:** "It was hard to speak - there was too much manipulation by various people"

"Some people put their own interests before Borough-wide concerns"

"There were too many people in the room"

"It was a shame that the discussion got hijacked by frustrations and unrelated but topical concerns"

"Lack confidence that views will inform a much needed coherent Strategy for the area"

**Litherland & Ford:** "Councillors and community reps were very vocal and didn't give others a chance to contribute"

"There was a lack of Councillor involvement"

**Southport:** "Need wider interests to be represented, particularly younger people, housing associations, developers and retailers"

## Other comments:

"Would like feedback on decisions made in the light of our input."

"Feed back to participants is important, but also information to the wider population - i.e. how have the individual Workshops influenced the overall strategy. We need to see how things are joined up and how the community has influenced things."

## Appendix 9

### Description of workshops

The table below sets out the arrangements for inviting Workshop participants and how we set the context for each Workshop:

What we did	Why	Result
<i>Before the Workshop</i>		
Sent out invitation letters to organisations, groups and individuals recommended to us through local Councillors or other contacts we had within each local area. Each was asked to register for the event. (A list of all those sent invitations is provided in Appendix 6)	We expected that personal invites to known stakeholders would prompt a greater response than general advertisement.  Pre-registration also allowed us to anticipate numbers and split participants into groups to allow an even spread of interests throughout groups.	Personal invitations were generally appreciated and attracted interest.  Different interests were generally well distributed between groups.
Commissioned Mott MacDonald to invite 15 members of the Citizens' Panel who were local residents to each Workshop	To ensure members of the local community were represented at each Workshop.	Attendance varied but most of the Workshops were well attended by residents.
Sent out a background leaflet and plan (illustrating issues, options and challenges) to all those who registered to attend. This explained the context for the Workshop, contained some facts and figures for that area and outlined the issues to be discussed. (An example of this leaflet is provided in Appendix 15)	To provide a clear and easily readable introduction to the Core Strategy and the issues to be consulted upon in the Workshops.  Also gave participants the opportunity to think about some issues and sites to raise in discussion prior to the event.	People were generally aware of what they had come to discuss and there was generally positive feedback on the quality of the pre-workshop information.

For the Workshops we used the Carousel method of discussion as referred to the 'Dialogue By Design' Handbook of Public and Stakeholder Engagement<sup>1</sup>. The advantage of this method is that it gets many people discussing several different subjects in a limited amount of time. Four topics were discussed in 3 or 4 groups at each Workshop. These were:

- Protecting and enhancing the environment, climate change and getting around
- Town and village centres, facilities and services
- Jobs and the economy
- Homes

All Workshop participants were assigned to a group on arrival and had the opportunity to discuss each topic for 15 - 20 minutes. Discussion was led by a facilitator who moved around from group to group. Each facilitator had been briefed on the topic they would lead discussion on prior to the Workshop and were provided with notes containing background information and questions designed to guide discussion. Examples of these notes are included in Appendix 16. Facilitators

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were generally chosen for their particular interest or experience in one of the discussion topics and were recruited from various Council Departments and outside organisations including:

- Housing Market Renewal
- SMBC Transport policy section
- Bootle Town Centre Manager
- Tourism
- Economic Development
- Merseyside Environmental Advisory Service
- Sefton CVS
- Planning Aid

The table below explains how each Workshop ran and the information presented to participants:

What we did	Why	Result
<b><i>At the Workshop</i></b>		
Set out the purpose and stages of the Core Strategy during a short PowerPoint presentation. (A copy of this is in Appendix 17)	Raised awareness of the Core Strategy with other groups and organisations	Some groups asked for further Workshops or presentations.
Gave people the opportunity to post comments on a 'Sticky Wall'	Allowed those who did not get a chance to share their thoughts during group discussions, an extra opportunity to make comments	Several 'Sticky Wall' comments were made at each Workshop. (These are recorded in Appendix 10.)
Gave out feedback forms to be completed near the end of the Workshop - included questions on the format and arrangements for the Workshop. (A review of feedback can be found in Appendix 8).	To enable us to improve the format for future Workshops and get a general idea of the feeling of the participants.	Allowed us to identify some areas where changes could be made.
Made Comments Forms available with pre-paid envelopes - mentioned during presentation at start	To enable people to make additional comments which they may not have had time or the confidence to make during discussions.	We received several forms back with additional suggestions or comments.
Made copies of planning documents, Newsletters and the Workshop PowerPoint presentation available to participants	For further information on other documents related to Core Strategy issues and the planning process.	Several participants took copies of these additional documents where relevant.

A summary of all comments made during the Workshops can be found in Appendix 10.



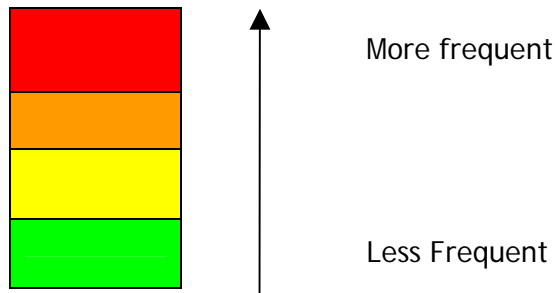
## Appendix 10

### Record of comments made at Workshops

The following table summarises the comments made at the Workshops and breaks them down first into topics and then sub-categories. These sub-categories have been given a letter and number (e.g. EC 1) to make them easier to cross-reference with comments made at other events. A short summary of the comments made is also included, as well as a note of how frequently these were mentioned across all the Workshops. The final column contains a note of whether these comments can be considered in the development of the Core Strategy, if they will be passed on to another Council Department for action or whether another partner organisation would be better placed to consider the issue.

**Key:**

Frequency issue was mentioned at Workshops



Action	Meaning
CS	An issue which can be dealt with as part of the Core Strategy
P	An issue which will be passed on to a partner organisation or other Council Dept for further action or to note
CS/P	Can be addressed both through the Core Strategy and partner organisation or Council Dept joint working

Sub-Category	Sub-category name	Main comments made	Frequency	Action
<b>Jobs and the economy</b>				
EC 1	Encourage enterprise and small start-up businesses	<ul style="list-style-type: none"> <li>▪ These were seen as a particular asset in Southport - felt they needed to be protected and encouraged further</li> <li>▪ Requires more suitable units to be provided, also more funding and business support - not just in south Sefton</li> <li>▪ Opportunities for tourism opportunities linked to Another Place</li> </ul>		P
EC 2	Town and local centres are important to Sefton's economy	<ul style="list-style-type: none"> <li>▪ Local centres should be supported - currently serious problems with vacancies</li> </ul>		CS

Sub-Category	Sub-category name	Main comments made	Frequency	Action
		<ul style="list-style-type: none"> <li>Not enough choice offered in these centres to local residents</li> </ul>		
EC 3	Retail sector is an important source of employment	<ul style="list-style-type: none"> <li>Needs more support Sefton-wide</li> <li>Encourage people to shop locally, in smaller independent shops</li> </ul>		CS
EC 4	Diversifying employment types	<ul style="list-style-type: none"> <li>Encourage Hi-tech companies and low carbon industries</li> <li>Expand employment choice</li> <li>Focus employment around cultural offer (Crosby &amp; SEP), encourage enterprise including community &amp; social enterprise</li> <li>In the south there was concern about lack of variety of employment, too many low paid &amp; low skill jobs - more professional jobs needed</li> </ul>		CS
EC 5	Employment land not used to its full potential	<ul style="list-style-type: none"> <li>Land not used efficiently in existing Industrial Estates or Business Parks</li> <li>Make more of the Port</li> <li>Vacant employment land a problem</li> <li>Use unwanted employment land for housing?</li> </ul>		CS
EC 6	Need to improve appearance and infrastructure of employment areas	<ul style="list-style-type: none"> <li>Southport Business Park has poor infrastructure</li> <li>Poor parking, layout and appearance of Industrial Estates in Formby</li> <li>Poor roads and access hinder investment in some cases</li> <li>Need high quality units and surrounding local environment to improve image and attract big investors</li> </ul>		CS
EC 7	Evening economy needs addressing	<ul style="list-style-type: none"> <li>Particular anti-social behaviour problems in Southport &amp; Waterloo</li> <li>Not enough to do in the evening - e.g. leisure facilities</li> </ul>		CS/P
EC 8	Training and education	<ul style="list-style-type: none"> <li>Need a variety of jobs for different levels of skills</li> <li>Training needs to match job opportunities and be for all ages, more apprenticeships</li> <li>Local people need to be able to access local jobs - particularly in South Sefton</li> </ul>		P
EC 9	Poor accessibility to employment areas	<ul style="list-style-type: none"> <li>E.g. Southport Business Park &amp; other out of town sites</li> <li>Better links needed to Manchester, Preston &amp; Ormskirk (major sources of jobs) from Southport</li> <li>Debate around providing jobs locally vs improving access to existing employment areas</li> <li>Public transport improvements needed in the South to allow better access to jobs</li> </ul>		CS

Sub-Category	Sub-category name	Main comments made	Frequency	Action
EC 10	New employment areas needed	<ul style="list-style-type: none"> <li>Providing new employment areas was a difficult topic to discuss with much disagreement about location.</li> <li>Concern about loss of employment land along Hawthorne Road - needs replacement</li> </ul>		CS
EC 11	Employment uses often incompatible with residential areas	<ul style="list-style-type: none"> <li>Backland sites in Southport, Mayflower Industrial Estate were examples cited.</li> </ul>		CS
EC 12	Wrong level of office space	<ul style="list-style-type: none"> <li>Generally not enough provision in the north of the Borough and oversupply in the south</li> </ul>		CS
EC 13	Need to improve partnership working with other organisations	<ul style="list-style-type: none"> <li>Including neighbouring Local Authorities, business groups, local communities and funding providers</li> </ul>		CS/P
EC 14	Rural economy	<ul style="list-style-type: none"> <li>Need to protect existing jobs in rural areas and look to provide new ones</li> </ul>		CS/P
EC 15	Tourism	<ul style="list-style-type: none"> <li>Need better facilities to promote growth - e.g. toilets, shops in strategic locations - e.g. Another Place</li> </ul>		P
EC 16	More publicity about local businesses and employment opportunities	<ul style="list-style-type: none"> <li>Make people aware of local assets (e.g. shops)</li> <li>More awareness of jobs and training available</li> </ul>		P

Environment and Climate Change				
EN 1	Protect the quality of the built environment	<ul style="list-style-type: none"> <li>Unique character of Lord Street, 'village-feel' of Formby</li> </ul>		CS
EN 2	Coastal tourism	<ul style="list-style-type: none"> <li>Better visitor facilities needed</li> <li>Make more of the Coastal Park for tourism purposes</li> <li>Marshside RSPB Reserve - needs more visitor facilities</li> </ul>		CS/P
EN 3	Leeds Liverpool Canal	<ul style="list-style-type: none"> <li>Seen as a major asset to the local area - key gateway</li> <li>Should develop its tourism potential, particularly in Melling and Maghull</li> </ul>		CS/P
EN 4	Waste	<ul style="list-style-type: none"> <li>Improved and more comprehensive recycling needed</li> </ul>		CS/P
EN 5	General environmental quality	<ul style="list-style-type: none"> <li>Issues of dog dirt and litter were raised</li> </ul>		P
EN 6	Development on green spaces and Green Belt	<ul style="list-style-type: none"> <li>Should resist development on green spaces - too many used as housing sites</li> <li>Rimrose Valley should be protected</li> <li>Openness of Green Belt land should be protected</li> </ul>		CS

Sub-Category	Sub-category name	Main comments made	Frequency	Action
EN 7	More investment needed in parks	<ul style="list-style-type: none"> <li>▪ Better connectivity needed between green spaces</li> <li>▪ Need investment in smaller parks as well as large ones - easier for some people to get to</li> </ul>		CS/P
EN 8	More trees	<ul style="list-style-type: none"> <li>▪ More roadside trees on major routes</li> <li>▪ Make sure trees are replaced if removed</li> </ul>		CS/P
EN 9	Energy efficiency and renewable energy	<ul style="list-style-type: none"> <li>▪ More micro-generation included in new developments</li> <li>▪ Houses need to be made more energy efficient (including social housing)</li> <li>▪ More grants need to be made available to encourage the use of green technologies</li> </ul>		CS/P
EN 10	Flood risk	<ul style="list-style-type: none"> <li>▪ Concern about flooding from watercourses</li> <li>▪ Need to manage 'run-off' from hard surfaces - e.g. use SUDS?</li> <li>▪ Particularly important to consider when building new homes</li> </ul>		CS
EN 11	Air quality improvement	<ul style="list-style-type: none"> <li>▪ Poor air quality around the Docks &amp; busy roads</li> <li>▪ Needs careful consideration when locating future development</li> </ul>		CS/P
EN 12	Coastal environment	<ul style="list-style-type: none"> <li>▪ Coastal erosion is a concern</li> <li>▪ Need to improve the appearance of some sections e.g. mounded waste at Bootle docks</li> </ul>		CS
EN 13	Access to parks and the coast	<ul style="list-style-type: none"> <li>▪ Few parks in Sefton East</li> <li>▪ More green space needed in south of SONO</li> <li>▪ Young people particularly appreciate the coast as a place to relax and spend time with friends</li> </ul>		CS
EN 14	More play spaces in parks	<ul style="list-style-type: none"> <li>▪ Varied equipment and facilities for different ages</li> <li>▪ More Skateboard parks</li> </ul>		P
EN 15	Allotments	<ul style="list-style-type: none"> <li>▪ Very popular and need to be improved with further investment</li> <li>▪ Identified Seaforth, Waterloo, Litherland and Ford and Thornton as areas in need</li> </ul>		CS/P
EN 16	Crime and safety	<ul style="list-style-type: none"> <li>▪ Safety and antisocial behaviour in parks a particular concern - need to maintain planting to remove 'hiding places' &amp; consider park patrol</li> <li>▪ Canal could also be made safer for users</li> </ul>		P
EN 17	Major roads	<ul style="list-style-type: none"> <li>▪ Heavy traffic on Dunningbridge Road was a concern - pollution and a physical barrier in the area</li> </ul>		P

Sub-Category	Sub-category name	Main comments made	Frequency	Action
<b>Housing</b>				
H 1	More affordable homes	<ul style="list-style-type: none"> <li>Young people can't afford to get onto the housing ladder - creates unbalanced communities</li> </ul>		CS
H 2	Lack of good quality rented accommodation	<ul style="list-style-type: none"> <li>Long waiting lists and shortage of family housing in particular</li> <li>More supported housing for vulnerable groups - e.g. young people</li> </ul>		CS/P
H 3	Mixed communities	<ul style="list-style-type: none"> <li>Including housing types and tenures</li> <li>Multi-generation communities</li> </ul>		CS
H 4	There is a shortage of available land for housing	<ul style="list-style-type: none"> <li>Sites in the urban area have nearly all been used</li> </ul>		CS
H 5	Give priority to brown field land when developing new housing	<ul style="list-style-type: none"> <li>To minimise encroachment on the Green Belt</li> <li>Could use former school sites as potential housing sites - partially developed anyway and near to other facilities and housing</li> </ul>		CS
H 6	New housing design and townscape	<ul style="list-style-type: none"> <li>Poor development has changed the character of some areas, particularly if older development is lost to new, should be built to last and respect local character</li> </ul>		CS
H 7	Lifetime Homes	<ul style="list-style-type: none"> <li>Homes should be flexible for people in the long term - adaptable to changing needs</li> </ul>		CS
H 8	New housing should be sustainable	<ul style="list-style-type: none"> <li>Green technologies and energy efficient</li> </ul>		CS
H 9	More homes suitable for older people	<ul style="list-style-type: none"> <li>More bungalows and supported housing needed, some with gardens</li> <li>Must be well integrated into the local community to avoid isolation</li> </ul>		CS
H 10	Ensure provision of good local facilities for communities	<ul style="list-style-type: none"> <li>Especially important for older people</li> <li>Makes the difference between a successful and an unsuccessful community</li> </ul>		CS
H 11	Empty homes are a concern	<ul style="list-style-type: none"> <li>Particularly new flat developments</li> <li>Should use these to meet our need for new homes</li> </ul>		CS
H 12	More family housing needed	<ul style="list-style-type: none"> <li>With gardens and near to important facilities such as schools and play areas</li> </ul>		CS
H 13	Provide homes suitable for 'down-sizing'	<ul style="list-style-type: none"> <li>Smaller but good quality homes that older people can move into to free up larger family houses</li> </ul>		CS
H 14	Supporting infrastructure	<ul style="list-style-type: none"> <li>Includes considering impact on congestion of existing roads</li> <li>Inadequate services (e.g. sewers) provided in the past - should</li> </ul>		CS

Sub-Category	Sub-category name	Main comments made	Frequency	Action
		learn from these mistakes		

Town and local centres, facilities and getting around				
TL 1	Lack of sufficient facilities for young people	<ul style="list-style-type: none"> <li>Need more access to organised activities at Youth Centres and affordable places for young people to relax and meet friends</li> <li>More skateboard parks</li> </ul>		P
TL 2	Local distinctiveness in centres	<ul style="list-style-type: none"> <li>Loss of specialist, independent shops a real threat - part of why people use these centres</li> <li>Threatened by supermarkets in some cases</li> </ul>		CS/P
TL 3	Poor environment in local centres	<ul style="list-style-type: none"> <li>Sense of long-term decline in many centres</li> <li>Vacancies add to poor appearance</li> </ul>		CS/P
TL 4	Town and local centres play an important role	<ul style="list-style-type: none"> <li>They should serve local people, but this role is fading</li> </ul>		CS
TL 5	Lack of car parking	<ul style="list-style-type: none"> <li>Was felt to be discouraging people from using town centres and affecting viability of local businesses</li> </ul>		CS
TL 6	Access to health facilities	<ul style="list-style-type: none"> <li>Litherland drop-in centre too remote</li> <li>A &amp; E services lacking</li> <li>Sefton East lacking GP services</li> <li>Hard to access by public transport - especially after 6pm</li> </ul>		CS/P
TL 7	Better integrated public transport	<ul style="list-style-type: none"> <li>Better public transport links needed across Sefton &amp; to the coast. Particularly poor in East Sefton.</li> <li>Cheaper public transport, especially for young people</li> <li>More flexible - more buses in evenings and at weekends</li> </ul>		P
TL 8	Railway improvements needed	<ul style="list-style-type: none"> <li>More capacity needed, especially at peak times - trains often overcrowded</li> <li>Reopen Burscough Curves to bring trains from Southport to Maghull</li> </ul>		P
TL 9	Sports facilities	<ul style="list-style-type: none"> <li>There was a perceived lack of sports facilities</li> </ul>		CS/P
TL 10	Cycling	<ul style="list-style-type: none"> <li>Make more of Southport's Cycle Town status - use in tourism</li> <li>Better cycle links between homes, parks and the coast</li> <li>Need better road surfaces and infrastructure for cyclists - e.g. cycle parking at stations</li> </ul>		CS/P
TL 11	Other community facilities	<ul style="list-style-type: none"> <li>Community centres with an emphasis on providing a venue for young people</li> </ul>		CS/P

Sub-Category	Sub-category name	Main comments made	Frequency	Action
TL 12	Disabled access	▪ This is currently generally poor		P

### Workshop 'Sticky Wall' Comments

A 'Sticky Wall' was set up which allowed participants to write comments and issues on pieces of card, which were then stuck on a display board. This offered people an alternative informal method of recording and comparing comments raised during Workshops.

Formby	
H 13	'Moving on' - providing housing for people wanting to downsize but stay in their community
	The views of younger people need to be heard
H 2	There is a need for social housing in Formby
TL 1	Young people 14+ - little for them to do
H 14	Internet communications - Optical fibre Wide Area Network (W.A.N) for Formby?
H 1, H 13	Affordable flats needed to release family sized houses

Southport	
TL 10	Allow cycling to and through the town centre - e.g. Chapel Street (or in front of the Arts Centre / Town Hall) or bridge over the railway. Make cycling more advantageous over cars!
EN 15	Allotment land needed (e.g. vacant land in Crossens, Plough pub roundabout)
EN 10	Stop hard surfacing of gardens - put pressure on drains causing flooding
EC 13	Work across boundaries - e.g. with West Lancs
TL 10	Use pavements for cycling (lines for cycles and pedestrians)
TL 8	Burscough Curves - a must
EC 15	Blue historic plaques for tourist routes (e.g. Dan Dare)
EN 6	CPRE - of course support brownfield development. Would wish to maintain 'settlement boundary' of Southport to allow tranquillity of the countryside to be maintained.
EN 6	Would re-state the RSS statement that there should, even after 2011, be an assumption that greenbelt boundaries will be maintained.
	Strategy for Southport and other districts should be specific as to types of development/ when/ where that will be allowed.
EN 6, EN 7	Support present work on linking greenspaces (e.g. through cycle lanes) and creating more within urban development.

EN 8	Need trees and hedgerows to be planned for
	Voluntary sector voice
	Local artists could be used to support the sense of community - visitor attraction potential
	Inclusion of young people - youth clubs, parents, migrant workers, people in employment

<b>Crosby</b>	
EC 1, EC 16	Create a fund with criteria that permit a local business, for example, to apply for funding for projects that they've been turned down for - due to boundary, post code or whatever 'crack' they fall through - but otherwise the project would be valid; say up to £5,000
	I am concerned that the strategies being formed being 'led by the nose' according to 'predicted trends.' Shouldn't we be trying to create an area that shapes the trends, i.e: - If you create a family friendly area, you may not need so many houses. - If you create a 'local' economy you might not need so many cars and roads
	I agree strongly [with the above point], and so did the majority of people on our table - we need a strong, positive, vision



St. Robert Bellarmine Catholic Primary School  
Harris Drive  
Bootle  
Merseyside  
L20 6ED

14<sup>th</sup> July 2009

Dear Ms. Edwards,

I am writing today to provide you with the ideas in which our local area, Bootle, can be improved. It is essential that you take my suggestions into careful consideration; otherwise Bootle will become the rubbish bin for the rest of the U.K. We discussed this matter in great detail in class and here are some of my ideas.

If we installed a sports stadium it would keep us all fit and active. Consequently, the some overweight locals will become healthier, by playing: football, rugby, basketball, tennis, badminton, and lots of other sports. Plus, if we put a built in swimming pool we could hold local cups, galas, swimming lessons and children's parties. Furthermore, we could hold local cup finals, not only for football but also for all the other sports. In winter, we could freeze the floor of a room for curling competitions.

Another point is nature trails were the railway is. This would create a haven for wildlife (plants and native animals). Also, it would hopefully have a park keeper – to prevent vandalism to the animals and there habitats. Moreover, better parks would be extremely beneficial, as they would be for all ages – from toddlers to teenagers. This would bring more adults to the park. Therefore, the older children would cause less damages to the facilities. Some people in class said ban graffiti, whereas I think differently. If an art wall was installed, people would graffiti on the wall and not on the local buildings. It would also give a chance for teenagers to help younger kids.

To summarise, these ideas I hope will be taken into careful consideration. Some things like the sports stadium may cost a lot of money, although if it is done, it will be worth it. Better parks are the easiest one, but hopefully you and your charity will make all of my suggestions come true in Bootle's future. I do hope you reply, Mrs. Beaumont.

Yours sincerely,

Mstr. Joseph Ronald Blundell  
(age 10)

St. Robert Bellarmine Primary  
School  
Harris drive  
Bootle  
Merseyside  
L20 6ED

Tuesday 14<sup>th</sup> June

2009

Dear Ms Edwards

I am writing to you to tell you that our local area need better facilities and ramps for the disabled people. I have a good amount of reasons for you to make this area a great place.

Currently the local area is filled with rubbish. It is imperative that we have bins for the schools and outside the school. My next reason is teenagers are spraying cans of graffiti all around [Bootle]. By the strand there is a tunnel filled with graffiti, you should propose more of them around Bootle. All of their reasons are curtail to the community we have. Another reason is a football stadium for local cup matchers, other schools to play there and just normal people is well. In addition to keep it clean, is to clean it every month, check if the grass is ok and and to keep it safe we should keep a fence around it. Furthermore we should have more shopping centres around Sefton – it is good for work and for money to buy food. We should not put another strand because it will take up a lot of room and it will cause the ice to melt in Antarctica!

I hope you take my reasons into account

Yours Sincerely

Jason Sumner. (Age 10)

## Appendix 12

### Description of events held for children & young people

#### St Robert Bellarmine Primary School - 3<sup>rd</sup> and 8<sup>th</sup> June 2009

A representative from the Planning Department was invited to two sessions organised by Planning Aid and Susie Wallis, Enterprise Advisor at Savio High School. These were linked to a project run as part of the Year 5 curriculum, which required the children to study their local area - its history and plans for its future. Within this the opportunity arose to ask the children about their thoughts on their local area as it currently existed and how they would like to see it change in the future. The sessions were both about two hours long and ran as follows:

- **Session 1:** The children learnt about town planning and why it was important for local communities to be planned, discussing many practical examples. After walking through a 'Tardis' that took them forward to the year 2030, they completed 'mind maps' in groups as they discussed what they thought needed to be considered in planning for Sefton over the next 20 years.
- **Session 2:** The children worked together to produce their ideal town - thinking about elements such as transport, housing, employment, facilities and green spaces. They built models using computer nets and cardboard boxes while also laying out a transport system. A group discussion at the end allowed pupils to share their ideas.



The 'town' layout

Making buildings from recycled materials





A pupil describing his building for the future

The pupils also sent the Planning Department letters as part of a persuasive writing exercise outlining their thoughts for how they believe their local area needs to change, using ideas they had discussed during the two sessions, and their own opinions. These letters form Appendix 11. North West Planning Aid's quarterly newsletter featured an article about these sessions - see Appendix 18.

### Formby Schools Voice Meeting 24<sup>th</sup> June 2009

The Planning Department was invited to help Planning Aid run a session with a small number of pupils from Years 5 and 6 of several Formby Primary Schools attending a 'Formby Schools Voice' meeting. The session was run in two parts:

- The first activity involved pupils drawing things they liked and disliked about Formby on postcards.



Some postcards drawn by Formby Schools Voice pupils

- The second activity involved pupils designing a town centre and a housing estate. They were divided into two groups and provided with a street layout and models of different types of buildings. The children had to discuss within groups the sort of buildings and facilities they felt were needed and where they should be located. At the end of the session, two members from each group presented their town to the rest of the meeting and explained their choices.



Pupils adding buildings to their ideal Formby

## Storyboards

Storyboards were produced to aid consultation with young people. These are attached in Appendix 19. Several possible future scenarios faced by Sefton were illustrated, based on the issues discussed in Workshops, and young people were encouraged to think about, and come up with, solutions to these issues.

This storyboard was sent out via email to students in several colleges in Sefton, including Hugh Baird College, inviting them to give their views. Using Limehouse consultation software, the students were able to click on links within the storyboard and record their comments, which were then saved on-line. These are summarised in Appendix 13.

## Y-Kids leaders



Y-Kids leaders discuss storyboards

This session consisted of a group of about 12 girls aged 14-19 years plus two leaders. There was an informal group discussion about what they liked and disliked about their local area and then storyboards were used to prompt further discussion on four specific topics:

- Homes
- Environment
- Town centres, shopping and facilities
- Jobs and the economy

A record of their comments is available in Appendix 13.

## 'Have Your Say' Youth Event - 10<sup>th</sup> July 2009

This event was commissioned by the Planning Department and Planning Aid, and was planned and run by Sefton Young Advisors. It aimed to encourage young people to think about what the future of Sefton should look like and share their opinions on what needed to be changed or improved in order to achieve this.

The event took place at Aintree Racecourse and was divided into morning and afternoon sessions, with pupils from different schools across Sefton attending each. A total of 40 pupils attended from 5 schools:

- Maricourt Catholic High School, Maghull
- Greenbank High, Southport
- Range High, Formby
- Hillside High, Bootle
- St Wilfrid's Catholic High, Litherland

A poster, which was sent to schools advertising the event, can be seen in Appendix 20.



Discussing 'getting around' in Sefton

Small group discussions consisted of icebreaker activities and some creative tasks for the young people to get involved in. There were also more informal opportunities for them to make comments at various 'stations' covering different topics including housing, getting around and local jobs and services.

Using role-play to discuss the future of Sefton from different perspectives



## **Other consultation with children and young people**

In order to raise awareness of the production of a plan for the future of Sefton, a competition was held for children and young people, giving them the opportunity to design a logo for the Core Strategy. Leaflets were distributed during the Easter holidays at Sefton sports centres during the 'Free and Active' sports events. We also emailed local schools to try to find out the best way of engaging with children and young people on the Core Strategy. Both these methods had very limited success.

## Appendix 13

### Record of comments made by Children and young people

The following table records the comments made by children and young people at consultation sessions. These have been linked by categories (1<sup>st</sup> column) to comments made during Workshops. The second column states during which activity or under which topic the comment was received - e.g. whilst making models, via letter or during a particular activity session at the Youth Event.

Topic / Category	Activity	Comment	Action
<b>St Robert Bellarmine Primary School Sessions</b>			
TL 9	Letters	Better sports facilities / sports stadium needed in Bootle - to encourage people (particularly younger people) to be more active	CS/P
EN 7, EN 14		More facilities and play equipment needed in parks	CS/P
EN 7, EN 8		Nature spaces that everyone can use should be included in green areas	CS/P
EN 5		Bootle needs to be kept more tidy - there is too much litter	P
EC 2		There should be better choice in shops	CS/P
EN 9		New buildings should be 'greener' using less energy and more renewable sources	CS/P
EC 15	Model making	There should be more leisure venues in Bootle - e.g. museums and family attractions	CS/P
EC 15		Bootle needs a special building or attraction that will make people want to visit	CS
EC 9, EC 10		Towns need places for people to work nearby that can be accessed by public transport	CS/P
TL 7		Public transport needs to be improved so people will use their cars less	P
EN 5, EN 7	Discussion session	Better quality green spaces needed in Bootle - too much vandalism and broken equipment	P
EN 13	Letters & Discussion session	Former railway line should be used as a pathway - for people and nature	CS/P
TL 12		Should consider the needs of disabled people when designing buildings and access	CS/P
<b>Formby Schools Voice Meeting</b>			
TL 4	Postcards	There aren't enough family restaurants in Formby	P
EN 17		The A565 creates a barrier to access - busy road	CS/P
EN 5		Litter is a problem	P
TL 9		Formby pool is a good facility in Formby	
EN 13		The proximity to the coast and nature sites is valued (e.g. sand dunes, pine woods)	CS
EN 13		Nature and existing green spaces are valued	CS



Topic / Category	Activity	Comment	Action
EN 16	Model layout	Gangs cause trouble in parks - intimidating	P
TL 12		Disabled access to shops and facilities is poor	CS/P
TL 1		There isn't enough for young people to do in Formby in evenings or at weekends - have to travel to cinema and shops in Southport	CS/P
EC 11		Industry should be kept away from residential areas	CS
EN 9		Renewable energy is important & will be more so in the future	CS
H 10, H 12		Homes need to be close to facilities and playgrounds	CS

Y Kids Leaders				
EN 16	Discussion: negative aspects of Bootle	Not enough police	P	
		Stigma about living in certain areas		
EN 5		'Play deserts' - broken glass & litter stop local children using areas	P	
EN 5		Litter and dog mess	P	
		Not boring - always something going on		
		Exciting changes - regeneration		
		Strong sense of community		
H 12	Homes	New homes need to be bigger	CS/P	
H 3		Homes for a mix of people	CS	
H 9		Orrell School site - good as bungalows are mixed in with houses	CS/P	
H 9		More bungalows needed for disabled people	CS/P	
EN 4	Environment	Encourage more recycling and re-use	P	
EN 8		More trees needed - to improve the environment and for shade	CS/P	
EN 7		More nature and flowers	CS/P	
EN 13		H 10	Better overlooked green spaces within housing areas	CS
EN 16			'No Ball Games' signs give out a bad message	P
EN 15			Use a 'land sharing' scheme where land owners allow others to use their land to grow things e.g. veg	P
EC 2, EC 3	TL 4	Town centres, shopping & facilities	No trendy shops in the Strand	P
			ASDA has provided lots of new jobs	P
TL 1			Need more youth clubs	P

Topic / Category	Activity	Comment	Action
EN 16		North Park is good and safe	P
EC 8	Jobs and economy	Need free evening classes for continuing education	P
EC 8		Lack of training	P
EC 8		Step Clever - lots of hoops to jump through to access training	P
EC 8		Need more part-time jobs for those aged 16+	P

Have Your Say - Youth Event			
TL 7	'Getting Around' Drop-in booth	Bus times are inconvenient, routes don't go where I want to	P
TL 7		Buses are too expensive and dirty	P
TL 7		Trains are quite reliable	P
EC 1	'Jobs' Drop-in booth	There aren't enough well paid or professional jobs available in Sefton	P
EN 13	'What makes your area special?' Drop-in booth As above	Nature - squirrels, fields, beach (Formby)	CS/P
H 10		Good schools (Crosby)	
EN 13		The parks and wildlife (Maghull, Ince Blundell, Formby, Southport)	
		People are friendly (Bootle)	
		Close to railway stations (Aintree, Southport)	
		Lots of nice restaurants (Waterloo & Formby)	
		Community Centre (Netherton)	
		Litherland Sports Park (Litherland)	
		Good place to walk/ride/jog (Maghull)	
		Swimming, woods, beach (Formby)	
		Lots of shops (Bootle)	
		Taking dogs for a walk (Ainsdale)	
		Fun activities - e.g. fair and bowling (Southport)	
TL 9		'What facilities does your community need?' Drop-in booth	
TL 4	More facilities needed in Maghull		
TL 9	More sports pitches and facilities (running track, tennis centre)		
TL 4	More shops (x4)		
EC 3	More job opportunities for young people and charity shop volunteering for under 16s		
TL 9	Water sports facilities		

Topic / Category	Activity	Comment	Action
TL 9		Ice skating (x3)	
TL 9		Skate park	
		To be able to hang around without getting split up	
EC 7		Cinema in Maghull	
EN 13		Parks (x3)	
TL 1		Better youth facilities	
TL 4		More shops in Maghull	
TL 1		Positive aspects of your local area	
TL 2	Formby village - good place to meet up & do some shopping		
	Duke Street Park, Formby		
EN 12	Crosby beach is a good place to hang out		
	Formby - red squirrels and woodland, although concerned about the future of the red squirrels		
TL 9	Litherland Sports Park - good for athletics		
EN 5	Negative aspects of your local area		Litter on beaches (e.g. Formby)
EN 16		Feel unsafe around some areas at night - e.g. in parks and around Formby Pool	
EN 5		Litter and fly-tipping	
EN 16		Anti-social behaviour - Bootle	
TL 4		South Road, Waterloo - too many fast food places, not enough fruit shops	
EC 15		Jobs, the economy & town centres	Re-open Southport fair - good local attraction
TL 4	Better local shops so people don't have to travel into Liverpool or Southport		
EC 4	More professional jobs in Sefton		
H 5	Develop waste land		
EN 12	Special events related to nature spaces - e.g. the beach		
EN 9	Focus on the 'green economy'		
EC 4	More focus on creative industries in Sefton		
EN 15	Develop the Southport Zoo/Fair site - a new attraction is needed		
EC 1, EC 4	Encourage new industry to grow - support with affordable housing for workers		
EC 3	More investment in retail		
TL 9	Workshop: good local facilities	Free & Active at sports centres	CS
		Good local Parks (e.g. Botanic Gardens) places to relax	

Topic / Category	Activity	Comment	Action
		Aintree Racecourse and the Grand National	
TL 9		Splashworld	
		New 6 <sup>th</sup> Form college	

Topic / Category	Comment	Action
<b>Student Online Storyboard consultation</b>		
<b>Scenario 1: How can we improve the local economy without harming the environment?</b>		
TL 7, TL 10	Encourage people to cycle or walk more Use public transport more	CS
EN 4	Recycle waste Use more recycled products	P
EN 9	Encourage the use of more energy efficient household appliances More efficient use of resources	P
EC 9, EC 11	Locate offices in town centres so employees can travel by public transport Industry should be located away from residential areas Development in the right location can reduce reliance on the private car	CS
EN 9	Use renewable energy sources, such as solar power or wind farms	CS

<b>Scenario 2: How do we meet the housing needs of all our residents without building on all our green land?</b>		
H 13	Sub-divide larger houses into apartments	CS/P
	Use cheaper land	P
H 4	Build taller buildings (higher density)	CS
H 11	Recycle older / unused buildings	CS
	Encourage people to live in barges / build into the sea	CS
H 5	Use vacant land for housing	CS
	Introduce a 'room-mate' scheme for those who live alone	P
H 1	Building more homes will stabilise prices and allow for more affordable homes to be made available	
H 12	Providing more family homes will free up homes lower down the chain for first time buyers	CS
H 4, H5	Although building on brownfield land is the preference, using some green field land for housing should be expected. This can be done in a sustainable way, such as using land that is accessible by public transport	CS

Topic / Category	Comment	Action
<b>Scenario 3: In what ways can we make our towns and local centres more attractive to visitors?</b>		
EC 16	Better advertisement / promotion	P
TL 2	Street entertainers / fun days	
TL 4	Promotions in shops / restaurants / pubs	
EC 2, EC 3	Better choice of shops and restaurants, more High Street names	CS
TL 4	Locate facilities such as community and children's centres in town centres	CS
	Refurbish existing buildings	CS/P
TL 2	Have more attractions such as museums and festivals	P
	Increase the local population as this will increase footfall in towns	CS
TL 7	Provide good transport so people can travel into centres	CS/P

<b>Scenario 4: How can we diversify the local economy, provide skills and training and help business?</b>		
EC 8	Children should be taught a trade at school	P
EC 16	Better advertisement of available jobs	P
EC 8	Link training to available jobs	P
EC 4	Develop more businesses that are labour intensive	P
EC 4	Expand businesses in customer services	P
EC 4, EC 8	Provide urban extensions that will provide a pool of labour that will attract more business to the area. New businesses will provide training to the local population which will help them access the job market	CS
EC 4	It is important for the local economy to have a diverse range of employment opportunities, to reduce reliance on a single employer	CS

## Appendix 14

### Presentations & discussions with groups

The following table contains details of a number of meetings held with various interest groups. In some cases presentations were given which explained the context for the Core Strategy and encouraged further involvement in the initial stage of consultation. In other cases, discussion groups and smaller-scale versions of the Workshops were held that allowed the groups to share their views on the issues Sefton faces. Again the final column provides a sub-category code which links the issue to those made during Workshops.

Group	Date of meeting	Main points of discussion / outcome	Link to Workshop comment
Waterloo Traders' Group	8 <sup>th</sup> June 2009	Main concern was the effect of Tesco (Crosby Rd North) on local trade, and that local traders had not been adequately consulted on this proposal	TL 2
ABILITY	16 <sup>th</sup> June 2009	Any new services/delivery or new builds (physical access, built environment) needs to involve disabled people at the design and delivery stages. This will result in better sustainable outcomes that are accessible to disabled people - promote the Merseyside Code of Practice	TL 12
		Concerns about building in flood risk areas - disabled people would be particularly vulnerable	EN 10
		Poor environmental quality in some areas	EN 5
		Ensuring our coastal regions areas of interest and the information about them are accessible to all	EN2, EN 13
		Improved transport in terms of accessibility and accessing Sefton's natural assets	EN 13
		Green Belt land needs to be secured and protected	EN 6
		More Lifetime Homes and fully accessible housing needed	H 7
		Housing should not isolate communities (especially disabled people) and plays a key part of Sefton's community cohesion and place shaping agenda	H 3, H 10
		Landlords from across the sectors need to provide the human touch and resource community development projects that enable people to build friendships and offer education training and leisure opportunities	TL 11
		Housing with two bedrooms not one	H 12
		More affordable social housing	H2
		Promotion of shared ownership	H 1

		Need for good and accessible good transport links, including from rural areas into town	TL 7
		Community centres play a key and prominent role. Local Authority needs to take responsibility for a Community Centre strategy	TL 11
		More things for C & YP to do ensuring these are accessible for disabled children and young people	TL 1
		Need to provide buildings and developments that deter crime	EN 16
		There was a difference in opinion in regards to large supermarkets. Some people thought that they are responsible for the closure of small local retailers. Others however pointed out that they provide everything in one location and on one level, providing a safe and easily accessible place to buy everything together	TL 2
		National issues - benefits trap - need higher paid jobs	EC 4
		Strong investment in our community and voluntary sector and no short term funding etc	
		Need to ensure employment is accessible to allow disable people to work, not only to be customers	EC 8
Coast & Countryside Liaison Group	7 <sup>th</sup> May 2009		
Cultural Forum	25 <sup>th</sup> March 2009	Awareness raising - presentation given explaining the Core Strategy and progress so far & publicised Workshops being held in Spring/Summer	
Hives Parenting Group (Hudson Children's Centre, Maghull)	1 <sup>st</sup> July 2009	Need better maintenance and management of Greenspace. Litter/glass/dog mess all need removing on a regular and organised basis. The group felt that the same should apply to pavements	EN 5, EN 7
		Need dog free areas in parks and children's play areas	EN 5
		Want 'Trim Trail' (exercise equipment circuit for all ages) & older people's facilities in parks - fits into health agenda	EN 7
		Don't want to lose green spaces for development	EN 6
		Can't get to Green Spaces on public transport, (canal, countryside)	EN 13
		Need improved plastics recycling	EN 4
		How can new housing be accommodated? Already enough concrete in Maghull. Don't know where the houses would best go.	H 4
		The Council should beware of building upon Greenspace as extra people need recreational spaces.	EN 6, EN 10
		Young people/families can't afford housing in Maghull and therefore often have to move to Bootle or Liverpool. Therefore we need more affordable housing.	H 1

		Need starter homes (owner occupied) so young families can get onto the property ladder and they can stay in Maghull and schools will stay open.	H 1, H 12
		Danger of closing schools as some schools get all of the pupils and the funding	H 10
		Land near to Switch Island a good place for housing but flood risk needs to be considered.	EN 10
		Questioned the 500 per year requirement. Are they really required?	H 4
		Westway is depressing. Only charity shops and other poor quality shops. The new Morrisons will help to improve the image	TL 4
		The shop rents in Maghull are far too high	
		Have to travel for food shopping to either ASDA in Aintree or Morrisons in Maghull. Okay if you have direct access to a car but difficult and expensive if not	TL 4
		There needs to be better provision for food shopping in local shopping parades for people who do not have direct access to public transport	TL 4
		There is also a need for public transport that links better into doctor's surgeries and other facilities	TL 6, TL7
		Poor bus links to shops and services. Some buses are not amenable to prams	TL 7
		Circular routes would be very useful for linking in with other services	TL 7
		There is often a long wait for the circular bus to the railway station. It would be useful if they were more frequent and less prone to disruptions and cancellations and if there was an obvious timetable	TL 7
		Nearest NHS drop-in centre is in Litherland. Buses are impracticable to get there and so you are reliant on the private car	TL 6
		Park by Hudson School needs investment and new play equipment. Play areas need to be fenced properly and benches are needed	EN 7
		There is a general lack of jobs in Maghull	EC 4
		Mainly shop work - even if they have trained	EC 4
		There is a real difficulty in accessing affordable childcare. This adversely affects the ability of parents to access jobs. Few jobs are available that just follow school hours and therefore have the flexibility for young parents	
Merseyside Local Access Forum	27 <sup>th</sup> March 2009	Raising awareness - Presentation given explaining the Core Strategy and progress so far & publicised Workshops being held in Spring/Summer	
Network South	16 <sup>th</sup> June 2009	Raising awareness - Presentation given explaining the Core Strategy and progress so far & publicised Workshops being held in Spring/Summer	
Sefton Access For Everyone	7 <sup>th</sup> May 2009	Raising awareness - concern that pedestrianisation schemes in Southport did not adequately take account of the needs of the partially sighted. Requested earlier	TL 12



		consultation.	
Sefton Access Forum	7 <sup>th</sup> July 2009	Raising awareness - Presentation given explaining the Core Strategy and progress so far & publicised Workshops being held in Spring/Summer	
Sefton Older Person's Forum	24 <sup>th</sup> June 2009	Poor public transport with the buses often every hour and few after 5 on weekdays or on Sundays	TL 7
		Very difficult to walk into town. Bus services have been removed because they didn't pay	TL 7
		GPs /doctors not in the right places and not enough of them	TL 6
		People in Southport would like similar local runaround/circular buses like in Formby.	TL 7
		There is a need to bring services (including shops) closer to where people live	H 10
		Street environment - lack of benches at the north end of Lord Street & dangerous pavements	EN 5
		Need a bus station. Ribble buildings would be a good place, as it would improve the attractiveness of the building	TL 7
		Can unused offices/shops be used for other purposes? Maybe art or cultural	
		Bring young people in - don't marginalise them	
		Litter an issue	EN 5
		Mistake (national policy) to allow people to buy social housing. Should put conditions on so they can't be sold off	H 2
		Need to ensure that new housing areas are well served by schools, shops, GPs etc	H 10
		Kew Community woodland a good facility. Needs anti behaviour stopping	EN 7, EN 16
		Pedestrian areas used by skaters and bikes. This needs to be stopped	EN 16
		Botanic Gardens - Lots of people using it. Needs money spending. Need better facilities	EN 7
		Cyclists should use designated cycle lanes. These should be provided where possible	TL 10
		Many families have had to move away for work. This has an affect with extended families. Can investment be encouraged to keep families here?	EC 4
Small businesses that are common in Southport are good for the economy and good for the area	EC 1		
Need to protect backland sites from housing developers	EC 10		
There is a need for more apprenticeships	EC 8		
South Sefton Business Forum	23 <sup>rd</sup> April 2009	Raising awareness - Presentation given explaining the Core Strategy and progress so far. Publicised Workshops being held in Spring/Summer.	

Southport & Formby Voluntary Groups Forum	7 <sup>th</sup> July 2009	Need to invest in apprenticeships - improve skills & prepare young people for work	EC 8
		Space for small businesses so that they can gain experience	EC 1
		Slaidburn Crescent Industrial Estate, Crossens - lacks parking and there is no bus service, so not accessible for employment. Kew is also difficult to get to.	EC 6, EC 9
		Need to get the balance right between providing jobs and employment and maintaining greenspace	EC 10, EN 6
		There is a need for high tech & IT jobs - maybe in Kew	EC 4
		There is a growing 'underground' music industry, and there are a huge number of local bands. The redevelopment of the Arts centre complex should include provision for these, so that they can remain in the local area and don't have to travel to cities such as London or Birmingham	EC 1, EC 4 TL 1, TL 11
		We should be promoting the international nature conservation importance of the area e.g. the Ribble estuary, and exploiting its potential to create jobs in construction (of a visitor centre?)	EC 15
		We should be promoting the Council's local labour policy more, so that as many local people as possible are offered the opportunity of employment	EC 8, EC 16
		There is also a need for making better use of the conference facilities	EC 15
		The variety of open space in Southport is important and part of its character. All should be kept. However, not all areas are adequately maintained	EN 1, EN 7
		Attractions need to be free, so as to attract families, who will then spend money in the surrounding area	EC 15
		Pedestrianisation of the town centre has made the area less accessible to people with limited mobility	TL 12
		There is a need for greater youth involvement, so that they learn to respect the environment & heritage of the area. They need to be involved and educated from an early age	TL 1
		Public transport is too expensive, there are not enough routes and it is not attractive for families	TL 7
		Lord Street is losing its local distinctiveness. It is becoming much more like everywhere else. This is having an adverse impact on its attractiveness. Birkdale, on the other hand, has retained its identity, and is still a popular centre.	TL 2
		Ainsdale does not have enough shops and facilities to support further growth.	H 10
Churchtown's character is being diminished by an excess of advertising	TL 3		

	There is a need to better link public transport in the central area, and make it easier for people to get around. There is a need for some innovative form of transport, which is accessible to people with disabilities, that will make it easier for people to get around the town centre & seafront	TL7, TL 12
	Improvements are needed to the park & ride facilities, more parking is needed and better cycle links are required. These need to be better sign-posted.	TL 5, TL 10
	Better sign posting would also help.	EC 15
	A lot more needs to be done to promote the tourism potential of Southport	EC 15, EN 2
	Southport has a perception of being an 'old people's' town. This needs to change to attract more families, but they need things to do once they're there. This is particularly important for people with children, who need more activities to do on wet days.	EC 15
	The wrong types of houses are being built - they are too small and too expensive	H 1, H 12
	There is a need for more family housing, with small gardens & yards	H 12
	There is a need for more affordable housing, especially shared ownership housing. Two incomes are needed to get on the housing ladder, and people are living with their parents until into their 30's	H 1
	We need to maintain the various communities that exist in the different parts of Southport. We need to provide a mix of house types of different sizes and tenures, so that different people can live together	H 3
	Landlords need to be licensed and accredited so that the quality of the properties that they provide is improved	H 2
	Homes need to be adaptable and should be built to lifetime homes, to cope with changing circumstances, so that people don't have to move.	H 7
	We need to ask people what sort of homes they want	
	There is little land available to meet future housing needs	H 4

# Sefton 2030

Our Sefton, Our Future...

Sefton Council

## Formby Have your say!

### Come and tell us what you think Be involved in Formby's future plans

The Formby workshop will be held on **Tuesday 21<sup>st</sup> April from 6. p.m. to 8 p.m. at the Gild Hall on Church Road.** This will be one of a series of workshops held throughout Sefton over the next few months to discuss the Core Strategy ( our plan for Sefton's future ).

The workshops will consist of informal discussions in small groups on a number of topics that are relevant to Formby and Sefton. If you would like a particular issue to be discussed at the workshop, or need any other information on the workshop, or would like to be kept informed about progress on the preparation of our Core Strategy, please contact :-

**Cerys Edwards**, Local Planning, Sefton Council, Magdalen House, 30 Trinity Road, Bootle, Merseyside, L20 3NJ  
Phone: 0151 934 2245  
Email: [cerys.edwards@planning.sefton.gov.uk](mailto:cerys.edwards@planning.sefton.gov.uk)  
[www.sefton.gov.uk/corestrategy](http://www.sefton.gov.uk/corestrategy)



# Sefton 2030

Our Sefton, Our Future...

## Formby Have your say!



### What do you want Sefton to be like in 2030?

### Help us plan Sefton's future.

We are required to prepare a plan which guides future development in Sefton over the next 15 – 20 years. We need to understand the present and what is important before we can decide how we want Sefton to change.

Now is a great time to do this. We need to build on Sefton's ability to respond to hard times and plan ahead for when the recession ends.

Your help is important because you can tell us what's special about Formby and Sefton, what needs to change and what doesn't, so that our plan ensures Sefton develops how we want it to in the future.

What problems or issues do you think we need to tackle ?

Do we need more houses, jobs, shops or open space ? If so, how much and where ?

How easy is it to travel about Formby and Sefton? Can we improve public transport or make it easier to walk or cycle so that people will not use their car as much in the future ?

How can we protect your local environment? Which areas are special, and which need investment ? Are there any areas that could be developed or used for another purpose? Are there any eyesores where development could improve the area ?

What do we need to do to tackle climate change ?

## Formby FACTS AND FIGURES

- Formby is a very popular place to live with a strong community spirit. House prices are much higher than the Sefton average.
- Formby has a thriving village centre. Are there the right amount of shops and services in Formby to meet future needs?
- Formby is a hotspot for day visitors attracted to the beach, dunes & wildlife. It has 2 golf courses.
- The coast at Formby is eroding at 4 - 5 metres a year. In 2015 it will be very close to the houses on Victoria Road. Parts of the town are below sea level.
- There are very few jobs in Formby so most people commute to work.
- Over 70% of Formby pupils gain 5 or more A\* - C GCSE's compared to the national average of about 45%.
- Only 3.5% of people in Formby live in rented housing with most owning or buying their homes.
- People in Formby live nearly 5 1/2 years longer in good health and without a disability than the Sefton average.
- There are far fewer younger people and far more older people in Formby compared to the Sefton average. Over 25% of the population is of pensionable age.
- One in two people who live in Formby own a car. This is much higher than the Sefton average where almost a third of people do not own a car. 21% of all carbon emissions come from road transport.
- Most open space is located in the south & east of Formby. Is any needed elsewhere?
- There are no shops or schools in Ince Blundell and public transport is poor.

## Why do we need to plan for the future?

- We need to build 500 new homes every year to house local (Sefton) people. We also need a lot of 'affordable' homes. Where will your children live? Will you need to move somewhere smaller as you get older?
- There are very few jobs in Formby. Should we extend the industrial estate so people don't have to commute to Bootle, Liverpool & Southport?
- Formby is surrounded by good quality agricultural land and areas at risk of flood if existing flood defences are not maintained. The coast is important as a nature conservation site. Is there any scope to expand Formby?
- How can we manage the potential conflict between visitors to the coast and protecting your local area?
- Can we improve footpath & cycle links within Formby so that people are not so dependent on their cars?
- Are there any specific issues relating to the rural area and villages such as Ince Blundell and Hightown that we need to take on board?
- We need to plan for climate change and make sure that Sefton is able to respond to changing economic conditions so that we can take advantage of the end of the recession.



## Appendix 16

### Sample Facilitator's notes & suggested questions: Housing discussion at Formby Workshop

#### Homes

##### Background:

- Sefton needs 500 new homes a year for next 15 -20 years. This figure is required by the Regional Strategy.
- This is because number of households is increasing even if population is fairly stable. This will meet local needs.
- Building rates very low now, but need to plan for longer term
- Based on proportion of population, 500 homes a year across the Borough equates to just over 40 a year for the Formby area.
- ¼ of Formby's population is of retirement age.
- House prices are higher than the Sefton average.

##### Studies

Two housing studies are now at final draft stage:

- A. land supply (SHLAA): between 5 - 10 years supply (optimistic)
- B. market assessment: significant need for affordable housing (rented and shared ownership) across the Borough (not necessarily new houses)

Need for family housing. Flats market has collapsed.

Study of flood risk assessment also at final draft stage. Many of areas around Formby at risk of flooding.

##### Questions & prompts

###### *Where will people live?*

1. In your experience, what are the key housing needs of people in the Formby area?

e.g.

- starter homes for young people
- provision for the elderly e.g. smaller homes for people who wish to 'down size'; sheltered housing; retirement villages; other needs eg care
- cheaper accommodation which is more affordable
- to meet the needs of people from Ince Blundell, within the Ince Blundell area

2. Where could this take place?

Possible options include:

- 'brownfield land' ie land which has already been developed including industrial land; redeveloping homes in large plots (bear in mind we are short of industrial land!)
- subdivision of larger homes for flats
- school closure e.g. Holy Trinity - opportunity to redevelop site of building
- underused or problem green spaces? (identify specific sites if there are any)
- taking land out of the Green Belt (major restrictions because of nature conservation designations and potential problems with flooding)
- Powerhouse site - large former power station building in Green Belt - could be converted or it could be demolished and there could be new development - flood risk a possible problem. Not suitable for affordable housing due to peripheral location.

3. Do you think that the Formby area should be aiming to meet its 'share' of the total needed, including the need for affordable housing?

4. Is there anything else which hasn't been mentioned in the discussion so far?

# Formby workshop

Gild Hall

21<sup>st</sup> April 2009

Steve Matthews

Local Planning Manager

[Steve.matthews@planning.sefton.gov.uk](mailto:Steve.matthews@planning.sefton.gov.uk)



# About the Formby area ...

- outstanding natural environment and a popular place to live
- live nearly 5 ½ years longer in good health
- more than ¼ of residents are retired
- no shops or schools in Ince Blundell and public transport is poor
- households with no car is 14% compared to Sefton average of 31%
- over 70% of Formby pupils gain 5 or more A\* - C GCSEs: national average about 45%





# Context

- Regional Spatial Strategy
- Sustainable Community Strategy
- Strategies for health, employment, safety ...
- Parish plans?

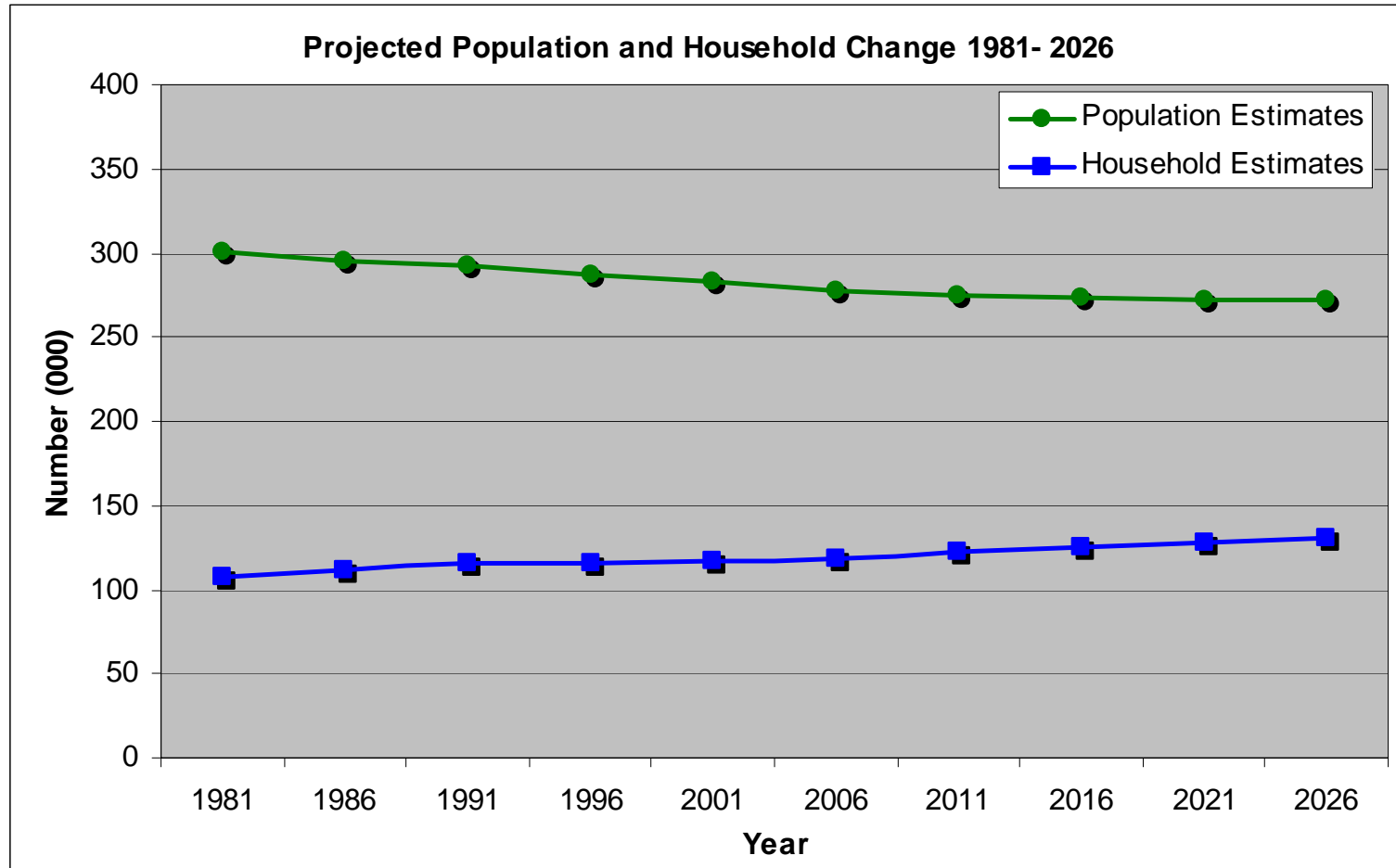


# Example: providing new homes

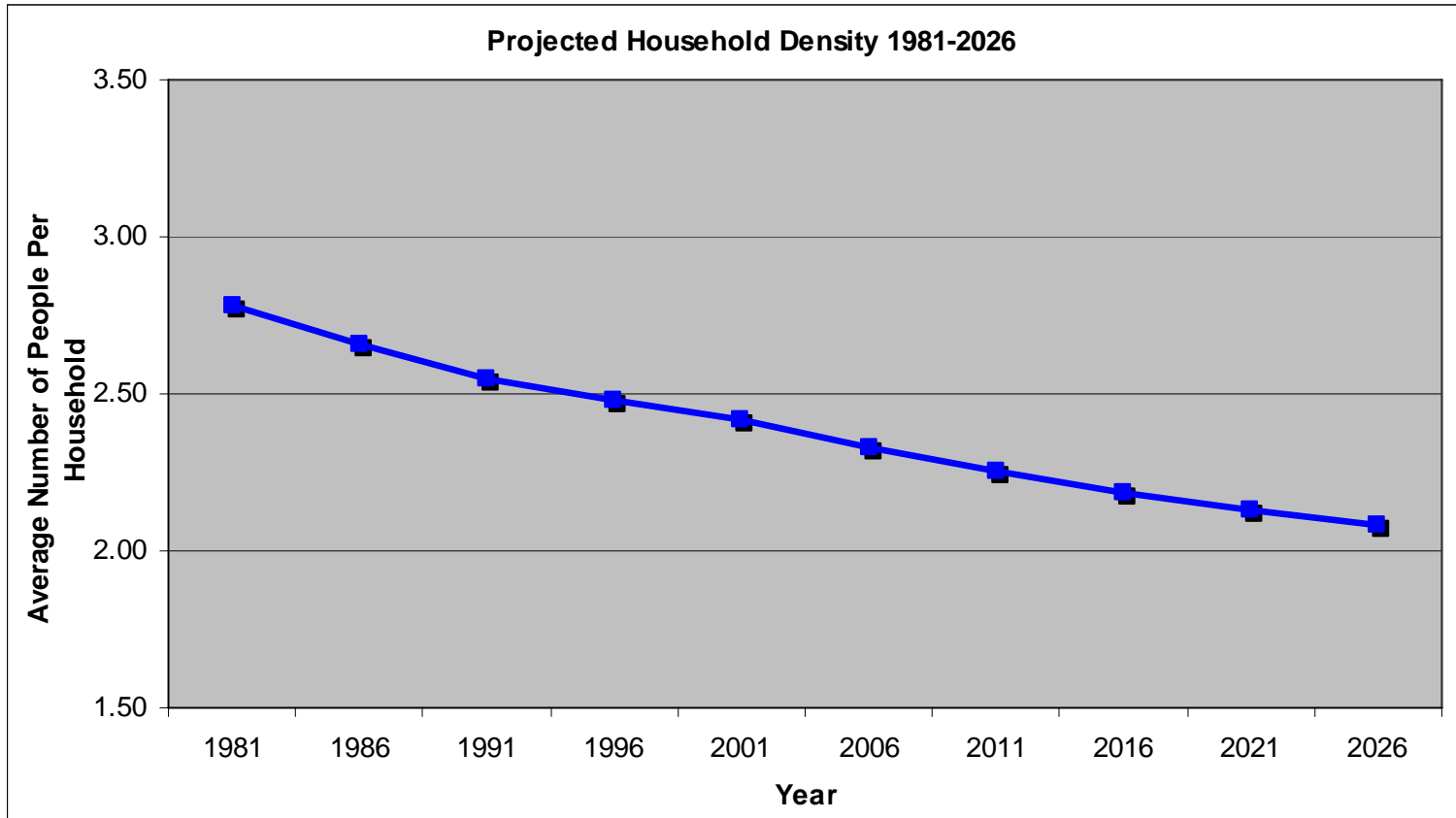
- Over 10,000 new homes up to 2025 for all of Sefton
- About 500 a year for Sefton
- Based on population, this would be about 40 a year for Formby



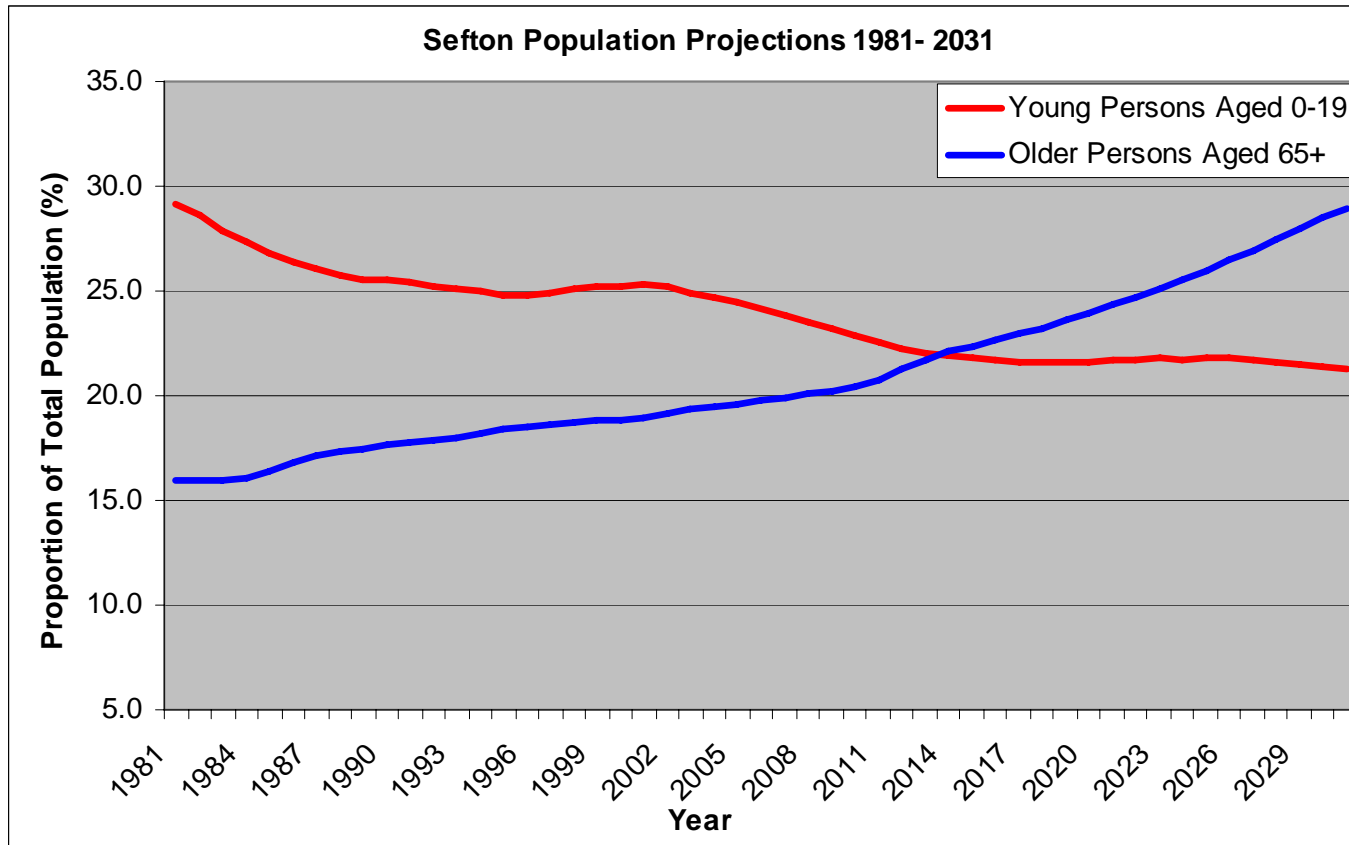
# Population and household change in Sefton: 1981 - 2026



# Declining average household size in Sefton: – 1981 - 2026



# Sefton population projection 1981 – 2031: 0-19 yrs and over 65



# Studies

- Housing – possible sites
- Housing – what types of homes are needed in which area
- Employment – land for new jobs
- Flood risk – nature of the flood risk in different areas



# Workshops

- Meeting needs for new homes
- Jobs and economy
- Village centre, facilities and getting around
- Protecting and enhancing the environment & climate change



# Let us know what you think!

- Comments sheets
- Opportunity of presentation
- Drop-in events in local libraries – late June
- [www.sefton.gov.uk/corestrategy](http://www.sefton.gov.uk/corestrategy)
- Email or telephone: 0151 934 3559





## Planning Aid England senior management team in place

**Programme Manager John Rider-Dobson and Operations Managers Sheena Terrace (South) and Sarah Holmes (North) are based at the new National Unit offices in Newhall Street, Birmingham along with the other members of the national team who provide information and support on volunteer, finance and other issues to the regional services.**



Above: John Rider-Dobson



Above: Sarah Holmes

**"The strength of Planning Aid has been built from the work undertaken in regions." – John Rider-Dobson**

With a strong background in project and programme management, John, along with the Operations Managers, is developing plans and proposals for improvements to the overall management structure and way of working for Planning Aid England (PAE).

John said: "The strength of Planning Aid has been built from the work undertaken in regions; we are looking to further this regional good practice and distribute it across all regions. As part of this development, we will be improving how we communicate on new projects, especially the National Significant Infrastructure Projects (NSIPs), which are

anticipated to start in 2010."

In addition to NW Planning Aid, Sarah has responsibility for Yorkshire, West Midlands and North Planning Aid regional services. Sarah, a former Planning Aid volunteer, has extensive knowledge and experience of planning having worked in Development Control, Forward Planning and Regeneration. She worked in local authority planning in Greater Manchester for some years, and prior to joining us held the post of Course Director for MA Spatial Planning at Birmingham City University.

for MA Spatial Planning at Birmingham City University.

Sarah says "I have been a firm supporter of Planning Aid since asking them to be involved in a project I was working on in Rochdale. It is a real pleasure to now be part of the team that is delivering the service on the ground."

John and Sarah are committed to the future success of PAE and have been out to meet staff and volunteers at the National Volunteering Week event (see article on page 2).

## Planning Aid readying itself for new national planning regime

**Big changes to how the planning system deals with major planning applications are on the way, and Planning Aid is making sure it is ready to help its clients, writes John Rider-Dobson**

From October the way the planning system deals with major projects

like airports, ports, roads, railways and power stations, water and hazardous waste will start to change.

The government says it is making the system faster, fairer and easier for people to get involved; Planning Aid wants to ensure individuals

and groups are able to engage and influence the new process.

Working with the government, which has allocated Planning Aid funding for this purpose, the service will be

*continued on back page>>*

news in brief

**Annual Review now available**

Planning Aid's national Annual Review 2008/09 is now available and contains lots of interesting articles, images and case studies from services across the regions. For your electronic or hard copy contact Rita (see back page).

**Tomorrow's Leaders Awards**

Volunteer Lindsay Whitley has won the NW award in the prestigious RTPi Tomorrow's Leaders initiative which tips her as a key leader in tomorrow's planning world. Shortlisted with two other candidates (also Planning Aid volunteers!), Lindsay impressed the panel with evidence of her natural leadership qualities, commitment to planning and enthusiasm for helping people understand the planning system – as demonstrated by her involvement with Planning Aid.



Lindsay (right) at an event in Manchester.

# We salute you!

**To celebrate volunteers' contributions during 2009 NW Planning Aid held a buffet and drinks reception for volunteers during National Volunteering Week in June.** Hosted by Eversheds at their Manchester offices, the event featured an informative seminar on National Policy Statements given by Samantha Grange of Eversheds, who then chaired an open discussion on the topic.

Staff from the regional service attended and we were delighted to welcome as our guests Sue Percy (RTPi Director of Professional Services), Planning Aid England's Programme Manager John Rider-Dobson and Operations Manager for the North, Sarah Holmes.

Regional Manager Jan Beaumont gave a presentation on NW Planning Aid's achievements over the past year, including the recruitment of 58 new volunteers to the service! The focus of the evening was very much on the role volunteers have played in delivering a successful service over the past 12 months, as emphasised by Sue's introductory talk. John introduced himself, speaking of the future direction of Planning Aid and our continuing dependence on volunteer support. The evening concluded with drinks and networking. Volunteers commented on how much they enjoyed the social aspect of the event, and the opportunity to meet members of the national team and our new Director Sue.

## Free Volunteer Development Seminars

**We are committed to providing first-class development opportunities for our volunteers and this includes our excellent range of free seminars which are kindly provided by Eversheds and King Chambers.**

Forthcoming dates for your diaries:  
**Monday 14 September 2009**  
 Eversheds, Manchester  
**Consultation Guidelines**

**Monday 19 October 2009**

Kings Chambers, Manchester  
**Regional Strategy Update**

**Wed 09 December 2009**

Eversheds, Manchester

**\*Christmas Event\*** A light-hearted review of planning 'highlights' from 2009, plus a Planning Quiz!

Look out for email alerts for these events or contact Rita for a booking form.

## NW Planning Aid speaks at RTPi event

**Regional Manager Jan Beaumont was one of two keynote speakers at a recent RTPi Regeneration Network event hosted by the University of Chester.**

At the well-attended event, catchily-titled 'How can planning aid successful regeneration?' Jan and co-speaker David Chiltern, Area Director with the Homes & Communities Agency, spoke about the challenges, rewards and benefits of engaging with the community on planning and regeneration issues. The overarching

premise of Jan's presentation was the importance of the education, encouragement, inclusion and support of communities during periods of change; she was able to effectively illustrate her key points using NW Planning Aid's experiences in recent years on a number of community planning projects but focused specifically on the work undertaken with the Rotunda Community College and neighbouring residents in a deprived area of Liverpool.

The event was filmed by university

students and will soon be available to view on YouTube whilst speakers' presentation slides are to be posted on the RTPi Regeneration Network webpage.

Jan said: "Participating at the event provided an excellent opportunity to promote our service to people working in planning, regeneration and community development. We also made a number of valuable contacts that we hope will help us to further our outreach activities in the Cheshire area."

## Community engagement with young people in Sefton

### case study: Sefton

To help engage young people in Sefton in the borough's

**Core Strategy consultations, NW Planning Aid has delivered a range of activities for young people of all ages to help them become more aware of planning and regeneration issues.**

Students at Bootle's St Robert Bellarmine Catholic Primary school became town planners for the future when NW Planning Aid facilitated classroom sessions on town planning and design. The activities provided an interesting contrast to a student project on Bootle's history and helped to identify how town planning has influenced change in the town over the last 100 years.



During the design session students constructed models using cardboard tubes and boxes, plastic containers and paper. The children's ideas were creative and sustainable including a hospital

with pharmacy and care home, a manufacturing unit providing energy via solar panels and wind turbine, a futuristic cylindrical apartment block run on solar energy, family housing with solar panels and an elevated area in case of flooding, and a museum with an internal working elevator.

After Planning Aid volunteers explained why planners have to balance many different needs, students demonstrated an impressive grasp of the topic, contributing to a lively discussion on issues like housing, open and green spaces, transport, health, education and renewable energy. The youngsters were then projected 21 years into the

Class teacher Neil Farmer said it was a valuable opportunity for children to work with adults other than teachers, adding that it was beneficial for them to learn about such an important topic from experts.

## NWPA support leads to award

**NW Planning Aid has been involved for over two years in supporting women in Greater Manchester to engage more effectively with planning, and to highlight gender-related planning issues.** Staff and volunteers have provided professional expertise to the Manchester Women's Design Group (MWDG) on the development of a Gender Checklist and have also supported events such as an exhibition stall for the 2009 International Women's Day event at Manchester Town Hall where local women were consulted on issues they think are important in relation to the built environment such as crime, transport, housing and play. MWDG recently won a Manchester Women's Award for Women in the Environment, and attribute much of their success to the invaluable support of Planning Aid. Volunteers attended the event to see the award being presented.



Volunteer **Zoe Hodson** (left) with the award-winning MWDG.

## Helping communities get to grips with Section 106 Agreements in Salford

### case study: Salford

**Community organisations in Salford have benefited from a free training session on Section 106 Agreements delivered by NW Planning Aid volunteers.**

Over twenty representatives from community organisations participated in the workshop to learn about the S106 Agreements, and they unanimously agreed the session was both enjoyable and informative for volunteers and workers alike

The event was led by Planning Aid volunteer Sarah Foster, a professional planner and expert in Section 106 Agreements, and supported by eight



Planning Aid volunteers who facilitated a varied set of workshops which included a role play situation where community representatives, developers and planners negotiated over an imaginary S106 agreement, struggling to eventually come to a final agreement.

"I found the information clear and the role play was fun and very interesting" was an enthusiastic comment fed back from one of the participants.

## ...new national planning regime

*continued from front page >>*

helping to publicise and educate stakeholders on how things will work. Planning Aid, whilst being independent of the new system, wants to ensure people's voices are heard. Its role will be to offer free independent advice to people who cannot afford professional fees on how they can have their say in the new process.



National Networks such as rail will fall under the single national planning policy.

The first change the public should notice will be publication of National Policy Statements (NPSs) in autumn this year which will set out a single national planning policy on Ports, National Networks (road and rail), Renewables, Electricity Networks (powerlines), Fossil Fuel, Oil and Gas Infrastructure (pipelines and storage) and Nuclear Power. Only the Nuclear NPS will state specifically where sites will be located but all future applications (known as Nationally Significant Infrastructure Projects, or NSIPs) will be judged against these statements.

The body deciding the applications, the Infrastructure Planning Commission

(IPC), will begin advising people on applications from October 1st. The IPC expects to be able to receive its first applications, from the energy and transport sectors, next March.

NPSs will replace all other related planning policy so it is vital the public has its say. There will be at least 28 days for consultation on each of them and eleven statements are planned by 2010. Planning Aid will be there to offer the public advice during these consultations and during the two other opportunities for individuals and groups to have their say.

Developers will be required to consult with local communities about what they plan to do before putting in an application. The public will be able to have its say then and can also give its views, in writing or in person, when the application reaches the IPC. It will be holding open floor hearings on applications when requested.

Planning Aid is expanding capacity and establishing procedures in readiness for dealing with a substantial number of public inquiries and requests for advice, particularly when the location-specific Nuclear Power NPS comes out. The other NPSs will not be as specific, but they will almost certainly raise questions which Planning Aid clients may well wish to ask and the service will do its best to help with them.

For information and advice on the new national planning regime please call Planning Aid on (0121) 214 2915.

## casefile: Wigan

### Planning objections

**Our Helpline receives many calls from people needing help with composing objections to a wide range of local planning proposals.**

A local interest group wanting to object to proposals for Wigan's Menses Park contacted us for advice. Plans included re-location of a well-known statue from its historically-significant site at the highest part of the park, removal of mature trees and bowling green, and construction of a training centre and new park entrance. The group had discovered an agreement from 1878 containing conditions relating to building work in the park; our volunteer recommended their objection also demonstrated how proposals would be detrimental to the park's appearance, remove an important entrance to the town centre and reduce open space. The group received help to prepare a well-reasoned letter of objection and they now await the outcome of the proposals.

A client acting for his elderly mother was concerned about a neighbour's proposed two-storey extension. Our volunteer visited them to discuss the matter further and help write a letter of objection on the grounds of visual impact; she also identified local planning policies which supported the objections. The clients were pleased to receive the news that planning permission had been refused.

## contact details

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# Help Sefton plan for the future ... ...and win £25 worth of music vouchers



Can you come up with solutions to some of the issues and problems facing Sefton over the next 20 years?

Answer up to four scenarios with your ideas and help Sefton look at options for future development and change.

We will enter every response into a draw and you could win one of three prizes.



Increasing economic activity and greater prosperity often means that more resources are used. This has the knock on effect of contributing to climate change and damaging the environment.

[How can we improve the local economy without harming the environment?](#)



The way people live together has changed in recent times, with smaller families and many people choosing to live alone. As a result there is a need to build many new homes, including homes at prices people can afford. At the same time it is important to protect open spaces in our towns and to value the countryside.

[How do we meet the housing needs of all of our residents without building on all our green land?](#)

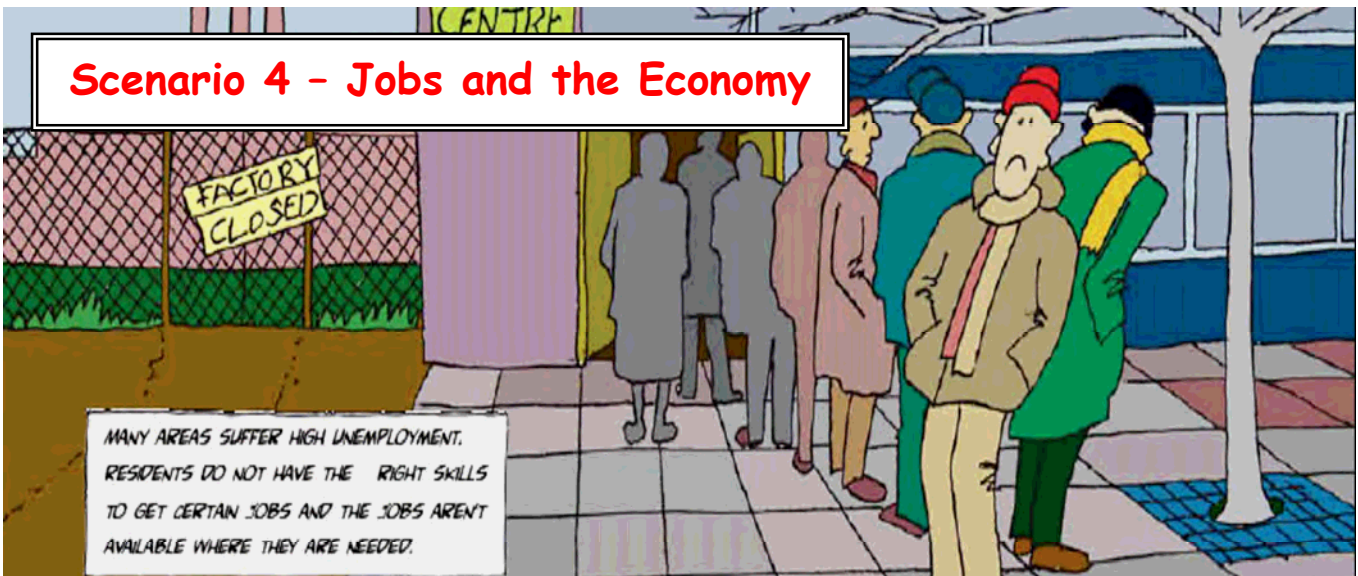
### Scenario 3 - Town Centres & Shopping



In recent years our shopping habits have changed drastically with more people driving to large out of town supermarkets and retail parks, and shopping online. This has meant our towns and local centres have struggled to attract visitors and businesses and often become derelict and locations for anti-social behaviour.

In what ways can we make our towns and local centres more attractive to visitors?

### Scenario 4 - Jobs and the Economy



Despite a decade of economic growth, there are areas where unemployment and deprivation remains high. There are fewer new businesses starting up than elsewhere and existing businesses are struggling. We recognise that traditional skills of the local population (e.g. in manufacturing) are often not suitable for modern requirements.

How can we help broaden the local economy, provide skills and training and help businesses?

# How to enter.....

## Step 1

Read the scenarios set out in this leaflet

## Step 2

Think of some ideas for the future of Sefton and how we can solve some of the problems

## Step 3

Click on the question at the end of each scenario and submit your ideas - remember to give your contact details if you want to win a prize

## Step 4

Wait to see if you are a lucky winner!

### RULES

**PLEASE MAKE SURE YOU READ THE COMPETITION RULES CAREFULLY AND AGREE WITH THEM BEFORE ENTERING**

1. Entry to the competition is free and open to all under the age of 19.
2. Anyone under the age of 16 years must seek parents/guardians permission before entering the competition.
3. Only one entry is allowed per person, per scenario (i.e. 4 entries per person).
4. To be considered for a prize, entries should be supplied with:
  - the entrant's name
  - age
  - contact details
5. Sefton Council will make available for public viewing all comments received, subject to censure.
6. The prize draw will be made week commencing 20 July 2009 and winners will be notified shortly after. To be entered into the draw submissions should be received no later than 5pm Friday 17 July 2009.
7. The prize is non-transferable and there is no cash alternative. Sefton Council reserves the right to change the prize and replace it with one of equal value without notice.
8. By entering the competition, you are giving your consent to Sefton Council to publish your name in the event that you are a winner. Sefton Council will not publish the names of any winner aged 17 years or under unless their parent or guardian has given their consent in writing. We will not publish the contact details of any entrant.
9. Sefton Council reserves the right to cancel this competition or alter the rules at any stage, if deemed necessary in its opinion, and if circumstances arise out of its control.
10. Submission of an entry will be taken to mean acceptance of the competition rules. By entering, entrants will be deemed to have agreed to be bound by all of these rules and Sefton Council reserves the right to exclude any entry from the competition at any time and in its absolute discretion if Sefton Council has reason to believe that an entrant has breached these rules.



# HAVE YOUR SAY



## OUR SEFTON OUR FUTURE

The decisions about housing, the environment, jobs and town centres are being made today but will affect **your** future!

We think it's important that young people in Sefton have their say on the Borough's future, as they will be the ones living and working here. To get the thoughts and opinions of a wide range of young people we are holding an event where they can share and express their views in an informal, fun and interactive way.

Sefton's Young Advisors and the charity Planning Aid will be running the event with help from Sefton Council Planning Team.

### **10th July 2009 Aintree Racecourse**

Session 1 9:30am - 12:30pm followed by lunch until 1pm

Session 2 Begins with lunch from 1pm and runs until 4:30pm

To book places on either session, contact Cerys Edwards by **30th June** 0151 934 2241  
[cerys.edwards@planning.sefton.gov.uk](mailto:cerys.edwards@planning.sefton.gov.uk)