

# Thornton Corridor Study

## Ince Road, Brook Road, Virgins Lane and Southport Road Consultation

You have told us that there are traffic issues in your area. In response to this we have completed the Thornton Corridor Study. The study looks at the traffic issues in the corridor and looks at options to help to solve the issues. If you would like to read more about this please visit [sefton.gov.uk/thorntoncorridor](http://sefton.gov.uk/thorntoncorridor).

The main issues in your area you have told us about are a general increase in traffic over the last few years, rat-running and speeding vehicles. You have reported this happening along Ince Road and the service road length of Southport Road.

We have collected traffic data for the Thornton Corridor Study and this showed an increase in traffic volumes along Ince Road from 1,000 to 1,350 vehicles per day an increase of 350 vehicles per day, over the last few years. Our data have also told us that vehicles significantly exceed the speed limit of 20 mph.

Along the service road length of Southport Road our traffic data showed an increase in vehicles using the road from 135 to 180 vehicles per day, an increase of 45 vehicles per day, over the last few years. Our data also told us that some vehicles exceed the speed limit of 20mph.

We have discussed the outcome of the Thornton Corridor Study with the Council's Cabinet Member for Locality Services and your local Ward Councillors. Having viewed a range of options for Southport Road and Ince Road area, we have identified traffic calming as the most appropriate treatment to address the problems and issues you told us about.

Alternatives such as road closures or one way systems have been considered but have not been proposed at this stage as the traffic data we have does not justify schemes of that nature. Whilst they would have a positive impact in preventing rat-running, they would also have a detrimental effect on residential traffic, local journey times and access for local residents.

In addition a closure at the Southport Road / Park View junction has not been proposed at this stage, as the estimated number of vehicles that this measure would be expected to prevent from rat-running is relatively low compared to the level of inconvenience to residential traffic, and it is therefore difficult to justify at this moment.



To allow you to make an informed decision we have provided information which outlines the advantages and disadvantages of traffic calming and we invite you to think about whether you would like traffic calming or not.

**Please make sure you carefully read over all the information so you can fully understand the advantages and disadvantages of traffic calming before choosing your preferred option.**

The information pack is as follows:

- Scheme descriptions for options A and B outlining the advantages and disadvantages. This is not in any order of preference.
- Scheme plan for option A.
- A Questionnaire for you to complete and return to us by:

**Friday 2<sup>nd</sup> February 2018**



**Descriptions for Options A to B**

Option	Proposal	Description	Advantages	Disadvantages
A	<b>Traffic Calming on Ince Road, Brook Road, Virgins Lane and Southport Road</b>	Install traffic calming features such as speed cushions, humps or raised tables. Details to be finalised.	Likely to reduce traffic speeds and make route less attractive for rat-running, reducing rat-running traffic and thus overall traffic volume.	Unlikely to deter all rat-running traffic.
B	<b>No immediate action</b>	No measures are implemented. Traffic conditions will be kept under review and further surveys undertaken over the next year.	No disruption to existing traffic flows.	Does not address the reported issues of ‘rat-running’ and speeding traffic.



**If you would like to talk to someone about this consultation, or get copies of the paper form, please contact us on:**

**0345 140 0845 or email us**

**[transport.planning@sefton.gov.uk](mailto:transport.planning@sefton.gov.uk)**



Name:.....

Address:.....

Post code \_\_\_ / \_\_\_

## Please read all the enclosed information before selecting your preferred option

Please place **one** tick (✓) in your preferred option box

Option	Description	✓ your preferred option
A	<b>Traffic Calming on Ince Road, Brook Road, Virgins Lane and Southport Road.</b> Install traffic calming features such as speed cushions, humps or raised tables	
B	<b>No immediate action.</b> No measures implemented. Traffic conditions will be kept under review and further surveys undertaken over the next year.	

If you tick more than one option your vote **will not** be counted

Each adult in your household can respond to the consultation – Need more forms? Email us at

[transport.planning@sefton.gov.uk](mailto:transport.planning@sefton.gov.uk)

You can also respond to the consultation on line at

[www.sefton.gov.uk/thorntoncorridor](http://www.sefton.gov.uk/thorntoncorridor)





## How we will use your data

We thank you for participating in this consultation and we value your contribution. We do however recognise that the data you provide will be personal.

Any personal information that you provide to the Council as part of this consultation will be handled and used in compliance with the principles of the Data Protection Act 1998. Regardless of whether it is electronic or on paper it will be stored and processed securely, and deleted once it is no longer required.

Sefton Council will not share your personal data. However, we will share the anonymised results of the consultation with partners who we work with to deliver local services. Your contributions will be anonymised on receipt and your comments will then be used for research and consultation purposes. Your identity will not be published by us at any stage without your consent unless we are obliged to do so by law.

When responding to the consultation please avoid sending any personally identifiable information within the comment boxes in the e-panel surveys because we are assuming that these are not personal and can be freely circulated.

Sefton Council may occasionally contact you to further discuss your comments, but we will not use your details for any incompatible purpose such as junk-mail unless we have your consent. The information you give us in response to surveys will form part of a final report but you will never be personally identified in any such report.



Need this information in a  
different way?

Contact us on:

0345 140 0845

[Transport.planning@sefton.gov.uk](mailto:Transport.planning@sefton.gov.uk)

We can provide:

Large Print

Easy Read

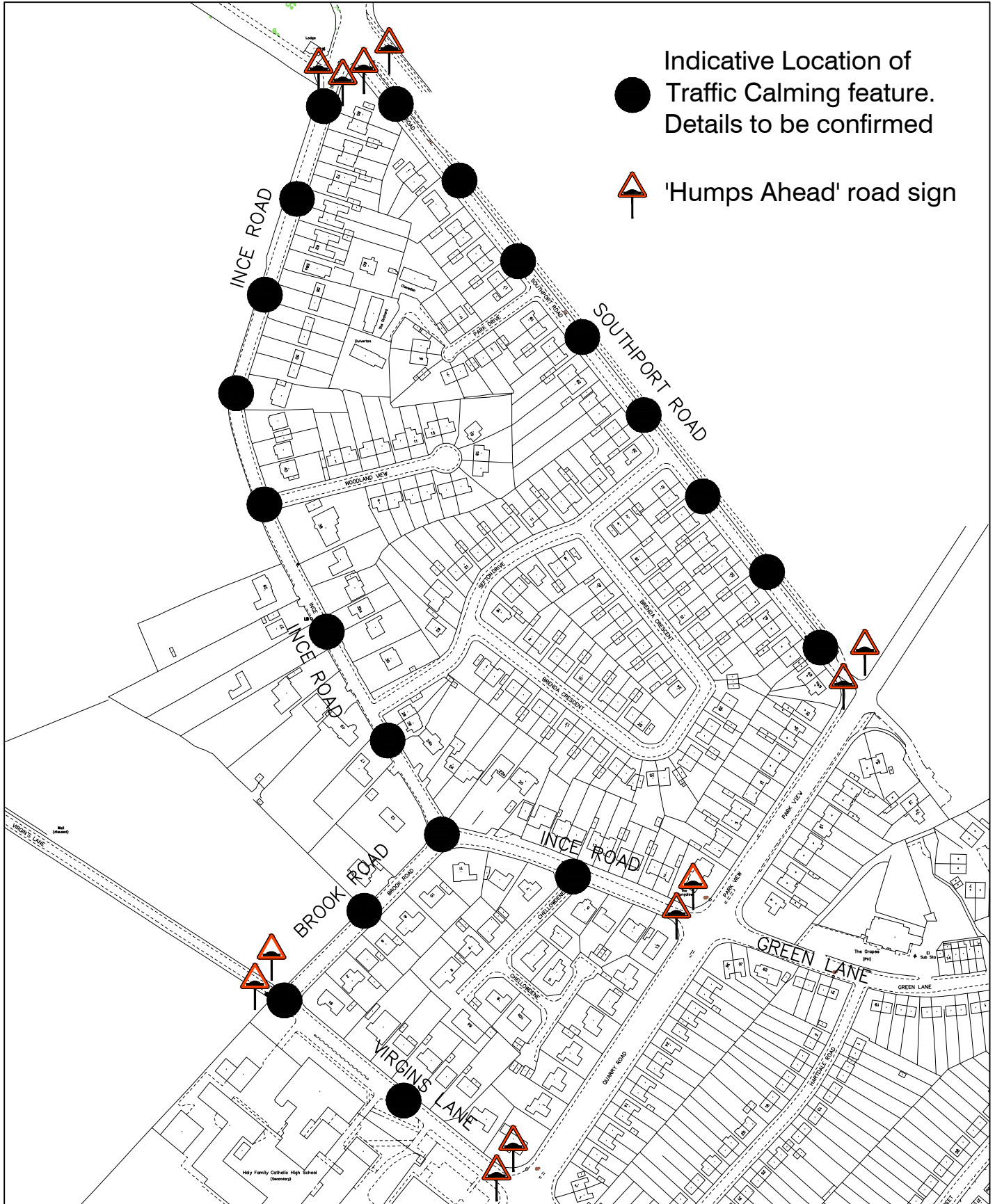
Audio

Different languages





# Option A - Traffic Calming on: Ince Road, Brook Road, Virgins Lane and Southport Road



- Indicative Location of Traffic Calming feature. Details to be confirmed
- ▲ 'Humps Ahead' road sign

Scheme  
**THORNTON CORRIDOR STUDY  
 PUBLIC CONSULTATION**

Drawing Title  
**OPTION A**



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REGENERATION AND HOUSING

Rev	Description	Date	Drawn	Approved
Designed	Drawn	Checked	Date DEC 2017	
Drawing No. <b>PLAN 1</b>			Rev	Scale NTS@A4